HOW DO YOU MEASURE SUCCESS?
PEOPLE HAVE THEIR OWN MEASURING STICK FOR SUCCESS

AT GOODWILL WE MEASURE OUR SUCCESS BY THE LIVES WE IMPROVE

GOODWILL INDUSTRIES – BIG BEND, INC.
2012 ANNUAL REPORT

“Coming together is a beginning; keeping together is progress; working together is success.”

- Henry Ford
MISSION

Goodwill Industries – Big Bend, Inc. is a 501(c)3 nonprofit with a mission to provide job training, education, and employment to people with disabilities and other barriers to employment, helping them to reach their fullest potential in supporting themselves and their families. Goodwill also provides barrier-free apartment complexes in which people with disabilities can live independently and operates the Dick Howser Center for Childhood Services which provides quality education and on-site therapy for children with disabilities.

We are a member of Goodwill Industries International, one of the nation’s top five most valuable and recognized nonprofits. Goodwill is the leading nonprofit provider of job training programs in the United States and Canada.

EXECUTIVE STAFF

Fred G. Shelder  
President/CEO

Randy Jones  
Executive Vice President

Monica Youmas  
Executive Assistant

Jovita Bakker  
Vice President, Residential Services

Shannon Harper  
Vice President, Accounting

Lisa Land  
Vice President, Support Services

Stacy Larkin  
Vice President, Human Services

Brooke Lochore  
Vice President, Public Relations

Kim Tabah  
Compliance Coordinator

Erskin Wesson  
Vice President, Retail Operations

Tamara Williams  
Vice President, Human Resources

Stan Womble  
Director, Contract Services
Dear Friends,

The true measure of our success is weighed by the impact we have on the life of each person that walks through our doors, our employees and those we serve. Everyone has unique challenges, and a different definition of what it means to succeed. For over 100 years, helping people reach their fullest potential through the power of work has been the mission of Goodwill.

Each person who donated goods or time made an impact on Goodwill and the community. Last year, one by one, 650 people were placed in competitive community employment. More than 5,733 people received guidance, education and/or job skills they needed to go to work. One by one, they were supported by the generous donations of used treasures that were sold in Goodwill retail stores.

We invite you to meet just a few of the many people who helped Goodwill measure 2012 as a success. Although their stories are different the outcome is the same—they were successful in changing someone’s life for the better or accepting the services we offer and through their hard work are improving their lives. While you are reading, please remember how important your role is in Goodwill’s success. Your faith in our mission and trust in our programs and services make our work possible.

On behalf of our Board of Directors, staff, volunteers and the many people you have helped, thank you for making a difference.

Fred Shelfer
Chief Executive Officer

Gary Bliss
Chairman of the Board
Goodwill Industries – Big Bend, Inc. is governed by a volunteer Board of Directors that provides vital support through guidance and fiduciary responsibility.

Officers

Chairman: Gary Bliss, DBA – Florida State University, Panama City
Vice-Chairman: Elaine Bryant, PhD – EW Bryant Associates
Past Chairman: Jerry Osteryoung, PhD – Management Consultant
Treasurer: Aletta Shutes – Retired, Florida Credit Union League
Secretary: Tom Pitcock – Tom Pitcock Realty
President of Housing: Calvin Melton, PhD – Retired, State of Florida

Directors

Akin Akinyemi – Akin & Associates Architects
Jon Bailey, PhD – Florida State University
Shirlee Bowné – Consultant
Pat Brueckheimer – William Brueckheimer, DDS
Scott Clemons – The Clemons Company
Brent Chumbler – Retired, Banker
Marguerite Foxon, PhD – Performance Improvement Consulting
Cassandra Grayson – League of Southeastern Credit Unions
Bruce Harter – Retired, State of Florida, Dept of Highway Safety
Kim King – King and Wood, PA
Barbara Lay – Lay Consulting, LLC
Jared Miller – Wakulla County Sheriff’s Office
Nick Nixon – Retired, Florida Bank
Camille Payne – Retired, Former Mayor of Thomasville
Steve Roden – LearnSomething, Inc.
Jim Scarboro – Capital City Bank
Dave Sellars – Tallahassee Moving and Storage
Paula Walborsky – Paula L. Walborsky, Attorney at Law
Collecting and selling donations through our retail stores is the cornerstone to Goodwill’s success. Our 21 full retail stores, 7 specialty stores and 14 attended donation centers allow us to employ over 650 individuals and provide valuable job training and work experience in our stores and donation centers. The revenue from our stores is what funds our Career Training Centers and other programs throughout the communities. Goodwill tracks and measures our success in many ways through our stores. Highlights from 2012:

- 436,334 individuals or businesses made a donation to Goodwill - increased from 432,376 donors last year
- Total sales $20,502,700 - 6% increase from 2011
- Two stores exceeded 1.6 million in sales: Santa Rosa and Bradfordville
- Four Stores exceeded $1 Million in Sales: Capital Circle, North Monroe, Appalachee Parkway, and Destin

The new Port St. Joe store and Career Training Center opened in February. The store had sales revenue of $482,300 for the year which was a 38% increase over 2011.

### 2012 Annual Sales Per Store

<table>
<thead>
<tr>
<th>Store</th>
<th>Sales</th>
<th>Store</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>Santa Rosa</td>
<td>$1,633,628</td>
<td>Marianna</td>
<td>$540,789</td>
</tr>
<tr>
<td>Bradfordville</td>
<td>$1,602,621</td>
<td>Chipley</td>
<td>$484,833</td>
</tr>
<tr>
<td>Capital Circle</td>
<td>$1,469,417</td>
<td>Crawfordville</td>
<td>$456,690</td>
</tr>
<tr>
<td>Parkway</td>
<td>$1,238,061</td>
<td>Bainbridge</td>
<td>$443,551</td>
</tr>
<tr>
<td>Destin</td>
<td>$1,211,831</td>
<td>Port St. Joe</td>
<td>$482,317</td>
</tr>
<tr>
<td>North Monroe</td>
<td>$1,116,054</td>
<td>Computer Sales</td>
<td>$375,119</td>
</tr>
<tr>
<td>Mabry</td>
<td>$933,641</td>
<td>Car Sales</td>
<td>$365,031</td>
</tr>
<tr>
<td>23rd Street</td>
<td>$977,679</td>
<td>Perry</td>
<td>$282,206</td>
</tr>
<tr>
<td>Lynn Haven</td>
<td>$973,234</td>
<td>Quincy</td>
<td>$256,979</td>
</tr>
<tr>
<td>Beach</td>
<td>$944,020</td>
<td>Good Cents</td>
<td>$504,456</td>
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<tr>
<td>Valparaiso</td>
<td>$910,583</td>
<td>PC Good Cents</td>
<td>$291,689</td>
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<tr>
<td>Thomasville</td>
<td>$834,574</td>
<td>PC Bookstore</td>
<td>$263,029</td>
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<tr>
<td>Crestview</td>
<td>$808,038</td>
<td>Betton Bookstore</td>
<td>$251,504</td>
</tr>
<tr>
<td>Springfield</td>
<td>$669,035</td>
<td>Bucklake Bookstore</td>
<td>$182,076</td>
</tr>
</tbody>
</table>
BRADFORDVILLE

Bradfordville had total sales of $1,602,600 for the year for a 17% increase over 2011 and 7% over their sales quota. The store also had a 10% increase in donors with over 48,000 for the year. Congratulations to managers Melanie Wesson and Mary Ann Lee, and their hard working staff for an outstanding year.

MARIANNA

Marianna had a 17% increase for the year with sales of $540,800 as well as a 22% increase in donors. Congratulations to manager Lanita Valcke and her dedicated staff on their outstanding achievement.
Goodwill’s Human Services Department provides a variety of training programs throughout our communities. These programs are funded through donations received and sold at Goodwill retail stores. Programs are free and open to the public. Program participants work with trained professionals to gain skills needed for employment, training and more.

Goodwill Human Services Department oversees:
- 9 Career Training Centers
- Job Training/Education Services
- Job Placement Services
- Restaurant and Hospitality Training
- GoodOpps
- AmeriCorps
- Veteran Services
- Dick Howser Center

- Number of services provided through GIBB’s various training, placement and volunteer programs: 23,162
- Number of individuals that received services from GIBB: 12,084
- Number of individuals that received case management and intensive services from GIBB: 5,733
- Number of underemployed or unemployed adults utilizing GIBB services: 3,091
- Number of under-educated adults utilizing GIBB services: 1,499
- Number of people with disabilities utilizing GIBB services: 1,876
In 2012 Goodwill Industries Big Bend provided 2,473 people with Training Services to help them become more competitive in the workplace, including:

- Computer Skills
- GED Preparation
- Adult Basic Education
- Financial Literacy Skills
- Entrepreneurial Training
- Quickbooks
- Office Skills Training
- Phone and Customer Service Skills
- Restaurant Training
- Hospitality and Lodging Training

**JOB PLACEMENT SERVICES**

Goodwill provided 2,177 people the opportunity to connect with employers and assistance to find and keep jobs.

- 650 people were placed in jobs out in the community through these efforts
- 46 adults with severe barriers, including disabilities, financial crises and job displacement were given temporary paid work experience, gaining new skills and networking contacts in the process
- 31 high school students with disabilities were given paid work experience through the GoodOpps Program, which helps youth build their work readiness skills

**VOUCHER SERVICES**

25 organizations participated in our GoodPartner Voucher Program. Over $30,000 in vouchers were issued, touching the lives of 3,071 people and their families

**AMERICORPS GOODWILL GOODWORKS!**

- 36 AmeriCorps Members provided over 18,000 hours of service to community members of any income level who were facing barriers to self-sufficiency
- GoodWorks Members connected 2,016 of these individuals with further resources to help bridge these crisis
- 385 people who are homeless were served by staff and AmeriCorps members, providing housing and referral and emergency needs assistance, as well as job search guidance
- 224 volunteers donated 3,406 hours of service over the year, valued at over $125,000
After a 15 year incarceration, Taheen Kirven had trouble trusting others and adjusting to some societal norms. But he wanted to move forward with a new life and knew that finding a job was the only way to make that happen.

Taheen enrolled in Goodwill’s Computer and Internet Basics Class in March 2012 followed by the Hospitality Training Program. In everything he tried, Taheen gave his all. He was attentive and engaging, responded to coaching and completed every task asked of him. Through this training Taheen learned to use new technologies, the importance of a professional demeanor, and the fundamentals of the hospitality industry. Through all this new knowledge and experience his self-esteem developed considerably.

Taheen completed the four-week class with a “Certificate of Achievement” indicating an advanced understanding of the principles of the needs of the hospitality industry. This certificate and the recommendation of his Goodwill case worker helped him land a position with the Comfort Inn and Conference Center. In less than 90 days he was promoted to Night Auditor- among the most trusted positions in a hotel.

Since being employed, Taheen has started a savings account, has purchased a vehicle, and continues to work to improve his life. People need and deserve a second chance, for many different reasons, and Goodwill is here to offer that chance and opportunity. However, the success belongs to Taheen. Taheen’s pride, heart, and determination to take the steps needed to regain his life led him to become Goodwill’s 2012 Training Achiever of the Year.

“Success seems to be connected with action. Successful people keep moving. They make mistakes, but they don’t quit.”

~ Conrad Hilton
More than two years later, Keiron can say with confidence that Goodwill’s GoodOpps Program has been the stepping stone he needed to begin his road to independence.

Keiron Adams was first referred to Goodwill’s GoodOpps Program in September of 2010 by his teachers at Lively Technical Center. His instructors felt that the program was an ideal fit because it provided job readiness classes and paid transitional work experience for students with disabilities in Leon County Schools.

As a GoodOpps participant, Keiron was coached daily and learned how to ask questions, respond to co-workers and supervisors, and be a productive and positive member of a work team. He was taught how to adapt to a working environment and how to use his time appropriately. When he completed the GoodOpps program Keiron was able to add work experience to his resume which bolstered his confidence and benefited his job search. To no one’s surprise, Keiron was able to find permanent employment — with FSU’s University Health Services.

Over the last two years Keiron has proven to others and to himself, that he is a capable hard working employee and can support himself. He serves as an inspiration to new participants of the GoodOpps Program.

Each year Goodwill’s Placement Achiever of the Year Award recognizes an individual who has shown great progress and accomplishment in gaining meaningful employment. We are proud to recognize Keiron as Goodwill’s 2012 Placement Achiever of the Year.

“Successful people are not gifted; they just work hard and succeed on purpose.”

~ Anonymous
Profi Facility Maintenance is a provider of commercial facility maintenance services, specializing in professional cleaning and grounds keeping. Kash Fallahzadeh, Patrick Cueva and Michael Loudis wanted to change the image of the cleaning industry and create an experience for each one of their clients. They pride themselves on being a true solution service because they can solve any facility’s problem.

Profi, formally College Cleaners, has partnered with Goodwill for several years to successfully provide employment opportunities for Goodwill participants. When one Goodwill participant, Donteil, started working for Profi, he was living at home without a phone or car. Now, after earning a steady paycheck he has his own place, his own car and his own cell phone. Mr. Loudis commented that what impressed him most with Donteil is how he has evolved from a timid shy worker into a confident team member.

Profi’s commitment to Goodwill and the community as a whole does not stop there. Over 25 Goodwill graduates have been hired as employees, where they have the opportunity to start a career with a company who sincerely wants to help them succeed.

Every year Goodwill recognizes a business that encourages the full integration of people with barriers to employment into the workforce. We are proud to recognize Profi Facility Maintenance, a company that knows helping people reach their fullest potential also helps the bottom line.

“Success is a combination of our thoughts, words and actions”
~ Anonymous

Pictured from left:
Kash Fallahzadeh
Patrick Cueva
Michael Loudis
In 2012 Goodwill launched a new Restaurant Guest Service class designed to teach students the skills needed to become wait staff, hosts and hostesses, bus staff, and cashiers.

Initial classes drew modest attendance numbers. Everything changed later in the year when Sparky Sparkman allowed Goodwill to conduct classes at one of his properties. Suddenly the class had a new appeal. At the Boatyard Restaurant, program participants got to watch a successful restaurant at work first-hand, they were able to ask award winning chefs questions and were treated to well-regarded guest speakers such as Konrad Jochum, Dan Plyler and Eddie Hughes.

Students gained the benefit and opportunity to learn at a real, working restaurant and the attendance numbers reflected that. Classes now average 20 participants or more with over half of the program’s graduates being placed into jobs!

Sparky’s willingness to make his businesses and staff accessible to the students is why we are recognizing him. Goodwill thanks him and his team for opening their doors to our program participants and helping us achieve our mission to provide job training and job placement for individuals who need an opportunity to succeed.

MANY EMPLOYERS HAVE WORKED WITH GOODWILL OVER THE YEARS, BUT VERY FEW CAN TAKE CREDIT FOR HELPING PLACE THIS MANY GOODWILL CLIENTS INTO JOBS OVER A THREE MONTH PERIOD.
Jack Harvey volunteers his time as an assistant instructor in Goodwill’s new Restaurant and Hospitality Programs. This new Human Services Training program is a one-week course focused on the skills needed for wait staff, hosts and hostesses, bus staff, and cashiers.

Jack believes in teaching and coaching real world skills in a respectful way so it’s no surprise that he’s earned a following of fans. This attitude resonates with the students. In fact, since Jack affiliated with the program, nearly all students who enroll in the classes have completed them.

In addition to his reverent teaching method, Jack’s students know that his instruction is credible. In addition to his degree in Hotel and Restaurant Management from the University of Wisconsin, Jack has a broad background working for a variety restaurants, country clubs and hotels in a number of positions.

Jack has skills perfectly matched to his chosen area of service, an excellent attitude and the kind of commitment that exemplifies the very best a volunteer can offer. Goodwill Industries is fortunate to have his ongoing assistance.

“Everything is important. Success is in the details.”
~ Steve Jobs

Jack Harvey is a great ambassador for the restaurant training program. His students and peers describe him as “knowledgeable”, “well-informed”, and “quick to share the tricks of the trade”.

VOLUNTEER OF THE YEAR:

JACK HARVEY
Goodwill Contract Services, through a partnership with RESPECT, maintains nine contracts that employ and train people for meaningful jobs. Seventy-five percent of Goodwill Services workforce are people with a verifiable disability.

**Bay County Department Of Transportation:**
- Litter Removal Contract #1
- Litter Removal Contract #2
- Large Machine Roadside Mowing
- Holding Pond Maintenance for 42 Holding Ponds
- Sign Maintenance

**Northwest Florida Beaches International Airport:**
- Janitorial Services Contract- 24/7 & 365 days per year

**Maclay Gardens State Park-Department of Environmental Protection:**
- Turf Maintenance

**Florida Fish & Wildlife Commission:**
- Grounds Maintenance

**Leon and Gadsden County Department Of Transportation:**
- Holding Pond Maintenance-38 Holding Ponds *NEW FOR 2013

**Florida Lottery**
- Provide packaging and shipping labor for their re-branding effort and promotions *NEW FOR 2013

“The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack in will.” ~ Vince Lombardi
In 2012 Goodwill completed “green” renovation projects funded by HUD for GIBB Mabry Village and GIBB Oakridge Village, both in Tallahassee. All renovation materials were required to be energy-saving and environmentally-friendly. The project directly benefits tenants, providing healthier living spaces and lower utility costs. The upgrades included replacing or upgrading appliances and fixtures, installing new windows, new doors, low flow showerheads, sinks, and toilets and placing aerators on water sources. Roofs were replaced on a number of buildings. Many of the residents of the complexes saw savings on their utility bills as soon as the completion of the retrofit.
RESIDENTIAL SERVICES

Goodwill Industries – Big Bend Residential Services offers totally accessible and affordable apartment complexes for people with disabilities and elderly individuals. Over the years GIBB has built 11 communities to assist our 22 county region with a 12th community groundbreaking scheduled for 2013.

**GIBB Bainbridge Village**
101 Hubert Dollar Drive
Bainbridge, GA 39819
(229) 246-4663

**GIBB Cairo Village**
211 Ridge Avenue SW
Cairo, GA 39828
(229) 377-4668

**GIBB Gulf Coast Village**
6200 North Lagoon Drive
PC Beach, FL 32408
(850) 235-4663

**GIBB Mabry Village**
2441 Roberts Avenue
Tallahassee, FL 32310
(850) 574-4663

**GIBB Marianna Village**
2933 Milton Avenue
Marianna, FL 32446
(850) 482-4663

**GIBB Oakridge Village**
274 Ross Road
Tallahassee, FL 32305
(850) 942-4777

**GIBB Oakridge Townhouses (for the elderly)**
290 Ross Road
Tallahassee, FL 32305
(850) 942-6330

**GIBB Perry Village**
800 Stephens Court
Perry, FL 32347
(850) 584-4668

**GIBB Springfield Village**
3207 E. 4th Street
Springfield, FL 32401
(850) 235-4663

**GIBB Thomasville Village**
272 Old Boston Road
Thomasville, GA 31792
(229) 226-4663

**GIBB Thomasville Village II**
274 & 276 Old Boston Road
Thomasville, GA 31792
(229) 226-4663

**Coming Soon - GIBB Chipley Village**

Goodwill provided 303 safe, affordable units for persons with disabilities in 2012!
The Dick Howser Center for Childhood Services believes in providing the best childcare services in North Florida for all children, especially those with special needs. Children who are at risk, or have disabilities, deserve a place like DHC where they can flourish and thrive.

- **98%** of children screened improved in developmental domains due to the high reach curriculum
- **88%** Voluntary Pre-Kindergarten students are on track to enter a kindergarten class with no additional ESE services needed
- **85%** of the children served qualified for free or reduced meals according the FL Department of Health guidelines. In 2012, DHC served 11,455 breakfasts, 13,758 lunches and 12,788 snacks to the children enrolled
- **60%** of our teachers have degrees or maintain a national child care professional certificate

Children with special needs are provided on-site physical, occupational, & speech therapy services by therapists specializing in pediatrics. Services are provided in an atmosphere of partnership involving the individual, family members, teachers, therapists, board members, and other human services agencies and organizations.

Through the implementation of the Creative, High Reach, and Kindness Curriculums, we help ensure the children at our center use their natural curiosity to learn, grow, and develop in the best learning environment.
Mrs. Doris began working for The Dick Howser Center just over 8 years ago after working as an Assistant Pre-Kindergarten Teacher for Leon County Schools. During her time at The Dick Howser Center Mrs. Doris has worked with every age group from 6 weeks to 6 years.

For the last several years Mrs. Doris has been an Assistant Teacher in the infant room. Mrs. Doris is a natural when it comes to caring for and educating children. Mrs. Doris credits her natural instinct to being a mother of four and a grandmother of four. Parents continuously comment on her quiet and loving demeanor.

Mrs. Doris excels in helping her students reach their developmental milestones and identifying red flags of developmental delays. Many kiddos still check in with Mrs. Doris to say hello each morning long after they have graduated from the infant room. She brings a great deal of heart to Dick Howser Center and the lives she touches.

“A loving heart is the beginning of all knowledge”
~ Thomas Carlyle

**MRS. DORIS IS A NATURAL WHEN IT COMES TO CARING FOR AND EDUCATING CHILDREN.**
## Financial Information

Goodwill Industries – Big Bend Inc.

Year Ended December 31, 2012
(unaudited)

### The Community Investment

<table>
<thead>
<tr>
<th>Service</th>
<th>Revenue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sale of Donated Goods</td>
<td>$20,397,741</td>
<td>85%</td>
</tr>
<tr>
<td>Salvage Sales</td>
<td>$1,656,313</td>
<td>7%</td>
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<tr>
<td>Contract Earnings</td>
<td>$1,492,773</td>
<td>6%</td>
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<tr>
<td>Residential Services</td>
<td>$155,572</td>
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<tr>
<td>Other Income</td>
<td>$218,772</td>
<td>1%</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$23,921,171</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### Goodwill Returns to the Community

<table>
<thead>
<tr>
<th>Service</th>
<th>Expense</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail, Maintenance &amp; Transportation</td>
<td>$17,823,786</td>
<td>77%</td>
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<tr>
<td>Salvage</td>
<td>$174,372</td>
<td>1%</td>
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<tr>
<td>Contracts</td>
<td>$1,529,395</td>
<td>7%</td>
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<tr>
<td>Residential Services</td>
<td>$173,152</td>
<td>1%</td>
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<tr>
<td>Mission Services</td>
<td>$1,063,603</td>
<td>4%</td>
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<tr>
<td>Administration</td>
<td>$2,222,954</td>
<td>10%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$22,987,262</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

**Increase in Net Assets**

$933,909
Goodwill was honored to be recognized by the Greater Tallahassee Chamber of Commerce as the 2012 Non-Profit/Association of the Year at the annual Chamber Awards.

Goodwill was honored to be recognized by the Gulf County Chamber of Commerce as the 2012 Business of the Year at the annual Chamber Awards.

Goodwill was awarded Certified Employment Center of the Year for Services. This statewide award was out of 52 Certified Employment Centers working in partnership with RESPECT of Florida.

Goodwill earned eBay Top Rated Seller status in 2012. This certificate of achievement is in recognition for our outstanding efforts to consistently provide the best customer experiences in the eBay marketplace.

Dell Reconnect named Goodwill the 2012 Precision Partner of the Year for Middle Size Goodwill’s
AS WE LOOK TO THE FUTURE

TALLAHASSEE

• Relocate Mabry Retail Store to the corner of Pensacola and Mabry St.
• Reconfigure existing Mabry store into the
  - Goodwill Prosperity Center
  - Music Center
  - Wellness Center
  - Additional Office Space
• Expansion of the Bradfordville Retail Store
• Expansion of the Dick Howser Center
• A new Attended Donation Center at the corner of Apalachee Parkway and Capital Circle

PANAMA CITY

• Expansion of the PC Bookstore and Computer Store into a full retail store

DEFUNIAK SPRINGS

• Adding a Career Training Center/ Attended Donation Center

CHIPLEY

• Groundbreaking of GIBB Chipley Village
At Goodwill we consider ourselves the original green company. Founded in 1902 on the ideas of Reducing waste, Reusing what we can and Recycling what we no longer need.

Recently Goodwill introduced a new icon and the “Donate Movement” powered by Goodwill. The “Donate Movement” is a new social responsibility platform designed to raise awareness about the importance of donating gently used items and the positive impact those items have on people and planet.

**Donate Icon**

- Recycling symbol reminds us to recycle bottle, paper, cans and more
- Imagine another symbol on clothing, household goods and electronics
- Goodwill’s vision for the Donate icon is a universal reminder to “recycle” through donating
- Helps provide opportunities for others and diverts usable items from landfills

Just as there are things you , there are things you

**GOODWILL ATTENDED DONATION CENTERS**

- **Betton Road ADC**  
  1943 Thomasville Road  
  Tallahassee, FL  32303  
  (850) 385-2165

- **Lake Jackson ADC**  
  3416 North Monroe Street  
  Tallahassee, FL  32303  
  (850) 562-9721

- **Killearn ADC**  
  2711 Killarney Way Unit H  
  Tallahassee, FL 32309  
  (850) 297-1114

- **Mahan ADC**  
  1308 Mahan Drive  
  Tallahassee, FL  32308  
  (850) 877-6840

- **Bucklake Bookstore**  
  3111 Mahan Drive  
  Tallahassee, FL 32308  
  (850) 402-3111

- **Old Bainbridge/Tharpe ADC**  
  1108 W. Tharpe Street  
  Tallahassee, FL  32304  
  (850) 385-1559

- **Meridian Road ADC**  
  3401 N Meridian Road  
  Tallahassee, FL  32312  
  (850) 668-0260

- **Crestview ADC**  
  3935 S. Ferdon Blvd.  
  Crestview, FL 32536  
  (850) 924-4003

- **Cairo ADC**  
  270 US HWY 84 E  
  Cairo, GA 31757  
  (229) 307-0344

- **Back Beach ADC**  
  22620 P.C. Beach Pkwy  
  Panama City Beach, FL 32413  
  (850) 233-0696

- **Tyndall Pkwy ADC**  
  6128 Highway 98  
  Parker, FL 32401  
  (850) 874-8313

- **Sandestin ADC**  
  10896 Hwy 98  
  Sandestin, FL  32550  
  (850) 650-2082

- **Hwy 231 ADC:**  
  5615 N. Hwy. 231  
  Panama City, Fl 32404  
  (850) 784-7805
Goodwill Industries - Big Bend, Inc. has a total of 29 retail locations throughout our 22 county service area.

<table>
<thead>
<tr>
<th>Store Location</th>
<th>Address Details</th>
<th>Phone Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appalachee Parkway</td>
<td>2309 Appalachee Parkway Tallahassee, FL 32301</td>
<td>(850) 216-2437</td>
</tr>
<tr>
<td>Bainbridge Store</td>
<td>1602 East Shotwell Street Bainbridge, GA 39819</td>
<td>(229) 246-5035</td>
</tr>
<tr>
<td>Beach Store</td>
<td>2826 Thomas Drive Panama City Beach, FL 32405</td>
<td>(850) 233-6092</td>
</tr>
<tr>
<td>Bradfordville Store</td>
<td>6810 Thomasville Road Tallahassee, FL 32312</td>
<td>(850) 893-3566</td>
</tr>
<tr>
<td>Bucklake Bookstore</td>
<td>3111 Mahan Drive Tallahassee, FL 32308</td>
<td>(850) 402-3111</td>
</tr>
<tr>
<td>Capital Circle Store</td>
<td>2729 Capital Circle N.E. Tallahassee, FL 32308</td>
<td>(850) 385-6985</td>
</tr>
<tr>
<td>Chipley Store</td>
<td>1301 Main Street Chipley, FL 32428</td>
<td>(850) 638-1488</td>
</tr>
<tr>
<td>Crawfordville Store</td>
<td>2173 Crawfordville Hwy Crawfordville, FL 32327</td>
<td>(850) 926-2253</td>
</tr>
<tr>
<td>Crestview Store</td>
<td>793 N. Ferdon Blvd. Crestview, FL 32539</td>
<td>(850) 689-2664</td>
</tr>
<tr>
<td>Destin Store</td>
<td>747 Harbor Blvd. Destin, FL 32541</td>
<td>(850) 837-8516</td>
</tr>
<tr>
<td>GW Fashions (Boutique)</td>
<td>2934 Capital Circle N.E. (next door) Tallahassee, FL 32308</td>
<td>(850) 385-6985</td>
</tr>
<tr>
<td>Lynn Haven Store</td>
<td>1610 Ohio Avenue Lynn Haven, FL 32444</td>
<td>(850) 271-8600</td>
</tr>
<tr>
<td>Mabry Store</td>
<td>300 Mabry St. Tallahassee, FL 32304</td>
<td>(850) 576-3176 “Retail”</td>
</tr>
<tr>
<td>Mall Store</td>
<td>2578 North Monroe Street Tallahassee, FL 32303</td>
<td>(850) 893-0716</td>
</tr>
<tr>
<td>Marianna Store</td>
<td>4741 Highway 90 Marianna, FL 32446</td>
<td>(850) 482-5609</td>
</tr>
<tr>
<td>Panama City Electronics/Bookstore</td>
<td>13415 Panama City Beach Parkway Panama City Beach, FL 32413</td>
<td>(850) 234-6106</td>
</tr>
<tr>
<td>Panama City Good Cents</td>
<td>3219 East Bus. Hwy 98 Panama City, FL 32401</td>
<td>(850) 872-2001</td>
</tr>
<tr>
<td>Perry Store</td>
<td>2050 South Jefferson Street Perry, FL 32347</td>
<td>(850) 584-6480</td>
</tr>
<tr>
<td>Port Saint Joe Store</td>
<td>210 Monument Ave. Port St. Joe, FL 32456</td>
<td>(850) 229-1213</td>
</tr>
<tr>
<td>Quincy Store</td>
<td>1105 West Jefferson Street #B Quincy, FL 32351</td>
<td>(850) 875-1436</td>
</tr>
<tr>
<td>Springfield Store</td>
<td>3221 East Bus. Hwy 98 Panama City, FL 32401</td>
<td>(850) 769-8723 “1”</td>
</tr>
<tr>
<td>Tallahassee Bookstore</td>
<td>1943 Thomasville Road Tallahassee, FL 32303</td>
<td>(850) 386-2165</td>
</tr>
<tr>
<td>Tallahassee Car Lot</td>
<td>2800 West Tennessee Street Tallahassee, FL 32304</td>
<td>(850) 656-8000</td>
</tr>
<tr>
<td>Tallahassee Electronic Store</td>
<td>2800 West Tennessee Street Tallahassee, FL 32304</td>
<td>(850) 504-0958</td>
</tr>
<tr>
<td>Tallahassee Good Cents Store</td>
<td>300 Mabry Street Tallahassee, FL 32304</td>
<td>(850) 576-3176 ext 123</td>
</tr>
<tr>
<td>Twenty-Third Street Store</td>
<td>2520 W. 23rd Street Panama City, FL 32405</td>
<td>(850) 784-8019</td>
</tr>
<tr>
<td>Valparaiso Store</td>
<td>143 West John Sims Parkway Valparaiso, FL 32580</td>
<td>(850) 729-2330</td>
</tr>
<tr>
<td>COMING SOON!!!</td>
<td>2551 West Pensacola Street Tallahassee, FL 32304</td>
<td>(850) 216-2437</td>
</tr>
</tbody>
</table>