

THE GOODWILL GAZETTE

AUGUST 2021

LETTER FROM MR. SHELFER, PRESIDENT & CEO GOODWILL INDUSTRIES-BIG BEND



FRED SHELFER, JR. CEO

We have a few competitors in our market that sell used products, such as thrift stores or the Salvation Army, but we do well against them and they don't have a great effect on our store operations. However, the competition to hire and keep employees is fierce especially along the coast. Every restaurant and retailer is desperate to hire enough workers to stay in business. We are doing everything we can to attract employees and to retain them once hired. We are instituting a new type of hire that we named the Auxiliary Work Force (AWF). We hope it will attract retirees or students that have time to work and can set the days and hours they are available. And we are looking for

potential workers who need to do community service or are on work release from prison.

One thing to keep in mind when interviewing a prospect or talking with your team is the thing that sets us apart from the other store fronts along the street and that is the "Why." Why do we sell donated goods, why do people donate their belongings to us, why do we work here? And of course, the answer is to help those in need overcome their barriers to gain meaningful employment. We work to give back to the community we live in. To all of you who are carrying a heavy load because we are short-handed, we know why. Thank you!

EXECUTIVE CORNER

PROSPERITY AND SPRINGFIELD CAREER TRAINING CENTERS OPENED THEIR DOORS

Doors are opening – opportunities being made! On July 14th, Springfield Career Training Center held this year's first Open House. The event was a success and staff were excited to start offering services IN PERSON to the community.



On July 21st, the Prosperity Center hosted their Open House for Providers and Employers. This event was unique in that they partnered with the RISE Center's Grand Opening to offer a "Progressive (like) Dinner" for attendees – starting off at the one event and ending at our facility. Snacks and beverages were provided, and the GOOD word was shared – Come on in!



TAX FREE WEEK

Florida's back-to-school tax-free weekend has been extended from July 31st – August 9th. Clothes that cost \$60 or less per item, school supplies and related items costing \$15 or less per item and the first \$1,000 for per-

sonal computers and related accessories are eligible as tax exempt purchases. For more information on smart shopping during this special week, visit www.offer.com/blog/post/florida-tax-free/.

FIND THE FRUIT WORD SEARCH

R	T	M	O	L	A	X	Z	Q	V	L
T	P	I	N	E	A	P	P	L	E	L
W	L	E	B	N	F	D	F	I	G	S
Y	U	W	A	B	Y	L	E	M	O	N
Z	M	C	F	C	C	J	K	E	J	U
Z	S	S	R	U	H	O	Y	N	W	T
K	I	W	I	C	E	L	W	J	O	L
S	D	A	F	U	R	A	E	P	A	M
J	A	Q	N	M	R	D	E	N	P	D
J	E	O	G	B	Y	J	A	U	P	K
D	P	L	C	E	D	N	T	A	L	T
O	B	U	O	R	A	N	G	E	E	H
F	G	Q	C	B	H	Q	U	O	I	A
P	A	L	O	G	G	R	A	P	E	L
O	U	A	N	K	E	Z	V	U	O	V
X	Q	K	U	M	Q	U	A	T	J	L
J	B	D	T	O	M	A	T	O	A	A

PEACH

FIG

ORANGE

CHERRY

LEMON

PLUM

LIME

CUCUMBER

GRAPE

TOMATO

KIWI

APPLE

PEAR

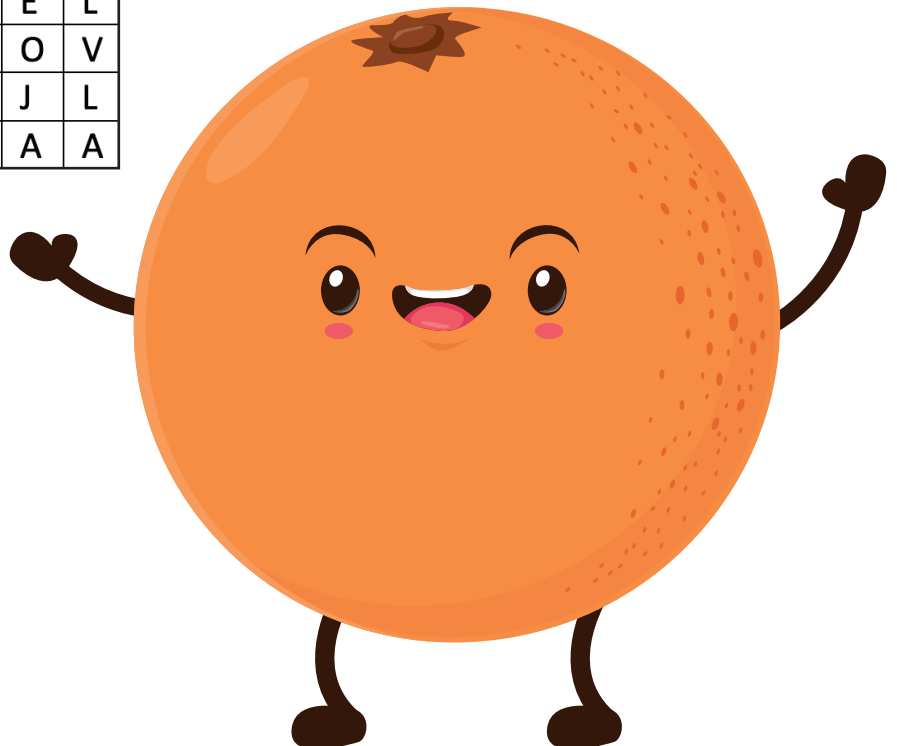
COCONUT

BANANA

PINEAPPLE

GUAVA

KUMQUAT



AUGUST IS FAMILY FUN MONTH!

Take time to be with the ones you love. It doesn't have to be expensive or elaborate to be special. Here are some healthy ideas to have fun with your family:

- Cook a meal together
- Build a backyard fort
- Play a game
- Go for a walk
- Tell jokes

For more information on Family Fun Month, visit nationaldaycalendar.com/family-fun-month-august

OUR GOODWILL FAMILY

Here at Goodwill, we are PROUD of our family and their accomplishments! This month we recognize Carlos McCray, Clay Adams, and our little buddy Chance Crespo as GIBB's August Success Stories. Each person is unique in their story and together a positive example of what hard work and support can accomplish. If you see these people, say hello and GOOD JOB!



MEMORIAL FOR ALIYAH

The GIBB family mourns the loss of Aliyah Taylor. Aliyah worked at the Pensacola Store and was a wonderful part of the GIBB Team. We send her family and friends lots of love and prayers during this difficult time.

AROUND THE BIG BEND

Check out this display from PCB Parkway!



Workers enjoying the 4th at the Perry store



CARE CORNER

The Care Corner is our newest addition to the Gazette. In this section, we will provide information, tips and ideas for staying mentally and physically healthy. We will also send shout outs to those who have reached goals such as weight loss, participation in athletic events, milestones for sobriety, etc. We hope you enjoy this section and feel free to send us tips and ideas for this part of the newsletter!

PHYSICAL HEALTH

Health is defined as “the state of being free from illness or injury” (Oxford Dictionary). A few ways to keep your body healthy include:

- Getting 30 minutes of exercise (walking, playing basketball, jumping around with your children) at least 3 times per week
- Getting enough sleep
- And eating healthy foods such as fruits and vegetables every day.

MENTAL HEALTH

Having a healthy mind is just as important as keeping your body healthy and affects how we think, feel and act (www.mentalhealth.gov).

Making sure we take steps to handle stress in positive ways helps us at home and at work.





Happy Birthday To All Our August Birthdays

Karen Cochran	8/1	Mark Ward	8/17	Benjamin Durrance	8/31
James Harrison	8/2	Benjamin Watson	8/17	Joseph Osborn	8/31
Giovani Hernandez	8/2	Zola Campbell	8/18	Gino Reinhardt	8/31
Scott Andrews	8/3	Jay Dawson	8/18	Raymond Thorn	8/31
Zachary Gardner	8/3	Jasmine Oliver	8/18		
Harrison McClain	8/3	Garrett Williford	8/18		
Stacy Murray	8/3	Mary Lee	8/19		
Christina Suydam	8/3	Crystal Richardson	8/19		
Rick Campbell	8/4	Jessica Beck	8/20		
Kimberly Bengterbutler	8/5	Xavier Johnson	8/20		
Constantine Galoosis	8/5	Angela Smitherman	8/20		
Bobby Gamble	8/5	Sonia Lamb	8/21		
Elizah Saintal	8/5	Susan Morgan	8/21		
Griffin Shelfer	8/5	Evelyn Pensgard	8/21		
Kevin Wilson	8/6	John Scott	8/21		
Ryan Crapo	8/7	Jacquez Bradley	8/22		
Emilly Garcia	8/7	Melonie Haith	8/22		
Raisha Licht	8/8	Alvin Mcnair	8/22		
Layla Reed	8/8	Carlos Pamias	8/22		
Kathryn Keith	8/9	Jason Pullins	8/22		
Brittney White	8/9	Alissa Carlin	8/23		
Trevon Porche	8/10	James Joanos	8/23		
Oscar Castillo	8/11	Skylar Mccreless	8/23		
Cheryl Regna	8/11	Derek Showers	8/23		
Velma Schmoltdt	8/12	Lillie Smith	8/23		
Reginald Daniels	8/13	Bridgett Derr	8/24		
Nicol Pryor	8/14	Santuro Thomas	8/25		
Ernest Adams	8/15	Copeland Barrett	8/26		
Maxwell Jackson	8/15	Gena Carpenter	8/26		
Jonathan Logalbo	8/15	Kaylee Plambeck	8/26		
Nigel Power	8/15	Tiffany Wilson	8/26		
Jennifer Shelton	8/15	Susan Dumont	8/27		
Donna Ballard	8/16	Denisse Ventura-Jose	8/27		
Takeera Chappell	8/16	Cecilia Almazan	8/28		
Antwan Frazier	8/16	Dennis Dube	8/28		
Ola Wallace	8/16	Rachel Benson	8/30		
Justin Johnson	8/17	Dylan Sheen	8/30		

Happy Anniversary

We appreciate your dedication and hard work every day!

Treasa Gray	22	Jennifer Powell	2
Elizabeth Cooper	13	Francine Mcgahen	1
Lisa Gartner	13	Paul Bailey	1
Bruno Sperduti	11	Zaire Reynolds	1
Zydre Palukaityte	10	Nyvay Davis	1
Wilfred Benoit	10	Selena Jimenez	1
Lawrence Kozlowsky	9	Alexandra Langley	1
Shawki Williams	8	Nykiah Leonard	1
Gerhard Schlund	8	Tina Friday	1
Anna Godfrey	7	William Clark	1
Raymond Thorn	6	Karen Cochran	1
Larry Edwards	6	Jared Coleman	1
Cheryl Lazenby	6	Hayley Melvin	1
Jason Pullins	5	George Buckley	1
Jimmie Mickens	4	Leandra Walker	1
Mikki Pulse	4	Arillious Kirksey	1
Roderick Murphy	3	Harold Mcknight	1
Lynley Parker	3	Craig Bostick	1
Bradon McCormick	3	Benjamin Evans	1
Susan Zecchini	3	Warren Scott	1
Frank Martin	3	John Frink	1
Pamela Zegarski	2	Amber Spates	1
James Shuler	2	Prakash Khilnani	1
Karradiene Baker	2	Kamal Rasania	1
Durann Rollins	2	Jeffery Shaffer	1
Tina Wenrich	2	Dylan Sheen	1
Louis King	2		
Robin Adams	2		