

# THE GOODWILL GAZETTE

APRIL 2021

## LETTER FROM MR. SHELFER, PRESIDENT & CEO GOODWILL INDUSTRIES-BIG BEND



FRED SHELFER, JR. CEO

Dear Goodwill Team Members,  
Spring is finally here and the dark winter is over. "Spring shows what God can do with a drab and dirty world." I have written about the covid epidemic for the last year so let's hear about something fresh in honor of Spring: Sales have been through the roof lately most of which can be contributed to the stimulus money but it is also because we were ready to take advantage of this opportunity. Success is where preparation and opportunity meet. Alan, area managers, store managers, and employees have stepped up their game making our stores look and feel successful. The excess money will not last but we have new customers shopping with us and their expe-

rience in discovering Goodwill will last. "We will make hay while the sun shines." Thank you for a job well done.

Also, we recently finished the renovations to the Chipley store and they are enjoying a renewed success. We have plans for the Back Beach store and the Bradfordville store as soon as we can obtain permits.

The annual meeting was a smaller affair this year but accomplished our objectives of awarding team members and partners as well as passing the gavel to a new chairperson of the board, Mary Wellington. Congratulations to Margaret Thomas, Emilie Fernandez, Gus Galoosis, E-commerce, the Crestview store, and the Betton Bookstore

## EXECUTIVE CORNER

### PRESIDENT/CEO

Working to finalize the new ADC in Lynn Haven and are in the planning stage for remodeling the Bradfordville and Back Beach Road stores; We also just finished our Annual Board Meeting.

### ACCOUNTING

Finishing up TLP audit, beginning work on GBB/GBS audit, working on projects for stores and employees. Staff is working on professional development, daily activities, and audit.

### COMMUNICATIONS

Just finished with awards, will be updating the website, working on updating MOUs, working with recruiters to fill open positions, working on updating Board information, working with other departments regarding social media, Gazette, and increasing donations.

### HUMAN RESOURCES

Reviewing policies for employee benefits; Updating Infinity HR; Implemented 2-factor security for InfinityHR login. Started project to move training checklist to Career Campus courses.

### RETAIL/DONATIONS

Great Numbers Lately! We had an all-time record for daily sales this month and an all-time high for weekly sales. Keep up the great work team! Don't forget that you can refer a person to work at Goodwill and get up to \$200 as a bonus if they successfully complete six months. Mattresses are arriving in April as we found another vendor.

### SUPPORT SERVICES

We have had one employee that has left our team and gone to work for the Department of Defense. Another one has moved on to paint water towers, al-

though I am very proud, I will also miss them. Other than that, we are going to be working on the new Lynn Haven ADC

### TRANSPORTATION

Copeland Barrett celebrates 20 years as a Goodwill Truck Driver! Recent promotions include: Jerad Coleman to PC Warehouse Supervisor; Isaiah Cuyler has been promoted to Dell Program Supervisor and Gabriel Aldaz has been promoted to Mabry Warehouse Supervisor. Did you know that our trucks run 7 days per week, two shifts per day, and our semis are on the road 7 days per week? Keep Goodwill moving.

### MISSIONS

Mission Services is proud to have become a Prometric CNA Testing site - the only one in Tallahassee! Our AmeriCorps Members are reaching out

to residents in our apartment complexes to make sure they have been able to get their vaccinations. In Tallahassee, most of our residents have but in the areas west of Tallahassee, it has been more difficult. We are reaching out to the Department of Health to see

if we can coordinate efforts to make getting vaccines easier for them. Please remember that our services are not only for the community – but also for you! To sign up for a class go to [sites.google.com/gwcareercampus.com/gibb-virtual-services/home](https://sites.google.com/gwcareercampus.com/gibb-virtual-services/home)

## SHOUT OUT FOR SAFETY



Kudos to Jeff Davis in Ecommerce for being safety aware! Don't forget Safety is everyone's job!

## SAFETY

### IT'S GONNA BE HOT! HOT! HOT!

So, we set our clocks ahead in March, and Spring is in the air! That means it is time to prepare for barbeques, pool parties, and for some of us, working outdoors! Being outdoors can be rewarding for the body and mind, as the sun provides nutrients such as Vitamin D and our mental health is strengthened by the chance to get back outdoors! Unfortunately, it can also be a dangerous time of year, especially for young children and older adults.

Health issues resulting from the sun can be avoided if you take these simple, but important, safety measures:

- Never leave children or pets in your vehicle, hot cars can be deadly for children and pets.
- Children and animals need shade and water too! Don't forget to have plenty of water, and make sure shade is available when outside.
- **STAY HYDRATED!** Drink lots of water even if you don't feel thirsty. Stay away from alcoholic beverages and caffeine, as they increase the risk of dehydration. Sports drinks are okay as they restore salts and nutrients and fight dehydration.
- Check on your elderly friends and relatives. They are more susceptible to heat.
- Stay indoors during the hottest part of the day. (Late morning through early afternoon hours.)
- When exercising outdoors, make sure to do so during the cooler morning, or late evening hours.
- Try to stay in the air conditioning if possible. If you work in the sun, wear a hat and sunglasses to shield your face and eyes. Wear sunscreen with SPF-15 or higher. (Throw

away last year's sunscreen and buy a new supply!)

- Do not wear heavy or dark clothing.
- Schedule heavy lifting and laborious tasks for early morning or late afternoon.
- If you cannot stay in the air conditioning during hot hours, use a cooling cloth to keep your body temperature at a normal level.
- Don't eat large meals. Try eating smaller portions during the hottest hours of the day.
- Get acclimated to the weather slowly, adding more time outdoors as you get used to the heat.
- Take frequent breaks. Stop every 20 minutes and drink fluids if working outdoors.

Don't be afraid to get out and soak up some sunshine. Just be sure to be prepared, use common sense, and know when to take a rest.

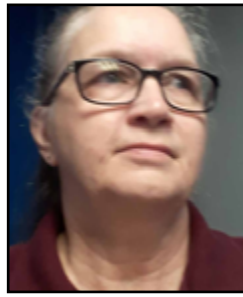
## NEWS

**Cha-ching! \$\$\$\$\$\$** Did you know that you can earn up to \$200 for referring friends to work at Goodwill? Tell the person to list you as the one who referred them to Goodwill on their application. Then submit a Candidate Referral Form within 5 days of their first day of work.

Did you know that we have a confidential employee hotline? Share ideas, concerns, shout-outs, suggestions, and more in complete privacy by calling 1-888-897-1034.

**GIBB EMPLOYEE OF DISTINCTION AWARD:**

Margaret Thomas is a very long-term employee who deserves to be recognized for her hard work and dedication. Margaret goes the extra mile to help store staff members, employees, and managers with their questions and problems. She is dedicated to always providing excellent training resources for all our team and can always be counted on to come through with outstanding service and attitude.



**THE LEARNING PAVILION AWARD**

Emilie Fernandez has served professionally for five years as a Lead Teacher and Administrative Assistant at The Learning Pavilion. She is well respected throughout the school for her ability to provide a consistent and developmentally appropriate learning environment. She is also known for her extraordinary capacity to make connections with those students who some may find challenging to have in a classroom either because of a social-emotional delay or special need.



During Miss. Fernandez's time at The Learning Pavilion, she has made a long-term difference in the lives of so many students and their families. She had an excellent rapport with families, other teachers, and our therapy team. Emilie Fernandez is a well-rounded professional whose potential for leadership in our community is superior.

**MISSION PARTNER OF THE YEAR:**

The FSU's Center for the Study and Promotion of Communities, Families, and Children began providing program services in two VPK classrooms. By strengthening the resiliency of pre-kindergarteners, the expected impact is to improve their ability to cope with, adapt to, and even prevent adversity and its negative outcomes on their lives, both short and long-term. For teachers, improving access to quality resources and delivering knowledge and methodology to integrate social-emotional education in the classroom will make them better teachers. Their capacity and expertise at providing high-quality services over time will raise community standards for future years of VPK students, naturally improving student learning outcomes.



BowStern supported GIBB in so many ways during 2020. While almost every business was being impacted by

COVID-19 and the shutdown, they doubled up when we were struggling to help employees who were being impacted and deal with the shutdown. They continued full speed ahead au gratis when we were closed, committed to continuing for as long as it took, and worked tenaciously to get us up and running again. They love the Goodwill mission, their staff shops our stores, and they exhibit the Goodwill core values of respect, innovation, and stewardship.



**HELPING HANDS**

Susan Zecchini first came to Goodwill to take classes, while she was also considering going back into the workforce. Susan loved helping in the Career Training Center and helping others, so she began to volunteer. She then joined the AmeriCorps program and has been volunteering for three years. She has given countless volunteer hours to training, proctoring, holding workshops, and attending outreach and job fairs to promote Goodwill services along with fostering many partnerships for our programs. She has done all this with a smile and no complaints.



**APRIL PUZZLE**

J	D	B	W	Q	H	E	N	G	P	G	S	E	P
B	J	M	E	F	L	O	W	E	R	S	O	X	C
Q	A	E	Y	O	Z	Q	P	T	T	N	E	C	H
T	C	B	L	O	O	M	Y	R	N	P	I	R	O
G	U	D	Q	L	D	S	T	C	A	L	E	N	C
X	B	U	N	N	Y	P	X	U	J	C	L	F	O
H	T	N	O	M	M	B	V	B	L	H	I	E	L
Y	O	D	D	Z	B	A	E	N	E	I	R	I	A
S	H	O	W	E	R	S	S	A	C	C	P	A	T
L	L	U	P	S	D	K	J	Z	N	K	A	S	E
F	E	E	R	M	N	E	W	T	Y	S	J	I	L
F	V	G	E	A	S	T	E	R	J	I	K	O	P
C	S	X	A	A	Z	Q	G	B	F	R	Y	H	J
B	U	P	R	D	D	P	G	Z	T	V	W	Q	M
O	U	Y	S	U	N	S	H	I	N	E	X	V	V

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|---------|------------|----------|
| Flowers | Showers    | April    |
| Tulips  | Bunny      | Ears     |
| Easter  | Chicks     | Sunshine |
| Fool    | Basket     | Hen      |
| Bloom   | Jellybeans | Egg      |

# Happy Birthday To All Our April Birthdays

James Harding	4/1	Araceli Chavez	4/12	Donald Abell	4/23
Haylee Smith	4/1	April Wheat	4/12	Drena Shouppe	4/23
Gloria Cladd	4/2	Megan Vickers	4/13	Destiny Simmons	4/23
Elisha Donald	4/2	Isaiah Cuyler	4/14	Charles Turner	4/23
Tina Wenrich	4/2	Izmira Ipek	4/14	Kathryn Meewes	4/24
Ruth Segrest	4/3	Ernestine Martin	4/14	Terry Bryant	4/25
Wanda Smith	4/3	Tina Pinkham	4/14	Jerry Morris	4/25
Robert Adkison	4/4	Judy Roberts	4/15	Oscar Salazar	4/25
Daniel Lawson	4/4	Sandra Edlow	4/16	Mauricio Schebesch	4/25
Christopher Williams	4/4	Dwight Dukes	4/17	Donald Barrington	4/26
Sandra Norris	4/5	James Gilyard	4/17	Jacquelyn Cruz	4/26
Audrianna Perkins	4/5	Alan Malnofski	4/17	Kelly Jacobson	4/28
Carol Lyons	4/6	Anita White	4/17	Andre Robinson	4/28
Sheila Rooks	4/6	Kevin Flemming	4/18	Nubia Edwards	4/29
Jamichael Elmore	4/8	Shirley Austin	4/19	Jamia Flowers	4/29
Patricia Joiner	4/8	Marah Hansen	4/19	Lester Troupe	4/29
Thomas Moore	4/9	Robert Lancaster	4/20	Patrick McNeill	4/30
Natasha Ramnarine Singh	4/10	Starla Monroe	4/21		
Terrance Hawkins	4/11	Ledonrick Spear	4/21		
Lisa Land	4/11	Christopher Taylor	4/21		

## CELEBRATION OF ANNIVERSARIES

Every year, we recognize employees with anniversaries of 10, 15, 20 years, etc. at our Annual Meeting. This year, we were not able to do this due to COVID restrictions, but we want to say congrats to this group! These individuals were recognized by their supervisors and given a check, in honor of the number of years they have worked here. Please join us in celebrating this group with a high five!

Ira Jones	30	Malonie Haith	10	David Laguna	10
Mary Thomas	25	Bruno Sperduti	10	Barbara Miller	10
Barrett Copeland	20	James Harrison	10	Joshua Hull	10
Melinda Robinson	15	Richard Neves	10	Nancy Robinson	10
Stacy Larkin	15	Robert Adkinson	10	Tamara Williams	10
Daniel Schrock	15	Stephanie Kemp	10		
Damaris Batres	10	Debra Daniels	10		
John Provenzano	10	Sarah Ziegler	10		
Marki Dickey	10	Michael Ramsey	10		

## ANNIVERSARIES

Tamara Williams	23	Danny Bell	6	Tonya Harmon	2
Fred Watford	18	Mauricio Schebesch	5	Timothy Leonard	2
Woodrow Faison	13	Amin Al Humiari	4	Marlene Perez	2
Anthony Richardson	10	Dwight Dukes	4	Thomas Peterson	2
Will Fisher	10	Candra Johnson	3	Willene Sanders	2
Jason Allen	8	Amanda Kemp	3	Angela Tindall	2
Marlene Keener	7	Lucia Rice	3	Dalvin Birdsong	2
Nubia Edwards	7	Oscar Salazar	3		
Loretta Findlay	6	Richard Perkins	3		