

THE GOODWILL GAZETTE

DECEMBER 2021

LETTER FROM MR. SHELFER, PRESIDENT & CEO GOODWILL INDUSTRIES-BIG BEND



FRED SHELFER, JR. CEO

This is the last Gazette of 2021 and an opportunity to say what was good or bad before we move into the new year. Our sales for the last twelve months have been amazingly strong. We implemented changes in the stores that improved our efficiency and presentation. We will have a record year; therefore, we will be well positioned going forward. Hiring has been and will continue to be a problem; there are just not enough workers to fill positions. And donations while up, need to increase to support the growth we expect and hope for.

Mission Services has struggled with the effects of Covid and our numbers are down. We have numerous grants and plans going forward, but it may be months before we see the public

coming back to our facilities. It is a different environment, and we are adapting to online training and the job market that now exists.

We are leaving 2021 a strong organization; although, understaffed and trying to adapt as quickly as possible to the changes brought about by the epidemic of the last year and a half. Given these circumstances, we can be thankful for where we are and confident we can meet the opportunities in the coming year.

Sincerely,

A handwritten signature in black ink that reads "Fred Shelfer". The signature is fluid and cursive, written over a white background.

Fred Shelfer

SAFETY

Deck the Halls

Decorating is fun for the whole family, and gets us in the holiday mood. But nothing kills that mood like a trip to the emergency room!

So, follow these tips from the U.S. Consumer Product Safety Commission to keep you and your family safe this holiday season:

- Keep potentially poisonous plants – mistletoe, holly berries, Jerusalem cherry and amaryllis – away from children and pets
- If using an artificial tree, check that it is labeled “fire resistant”
- If using a live tree, remember to water

it and remove it from your home when it is dry

- Avoid placing breakable ornaments or ones with small, detachable parts on lower tree branches where small children and pets can reach them
- Use indoor lights indoors and outdoor lights outdoors, and choose the right ladder for the task when hanging lights
- Replace light sets that have broken or cracked sockets, frayed or bare wires, or loose connections
- Follow the package directions on the number of lights that can be plugged into one socket

- Never nail, tack, or stress wiring when hanging lights and keep plugs off the ground away from puddles and snow
- Turn off all lights and decorations when you go to bed or leave the house



CARE CORNER

December is a time of reflection – preparing for new year’s resolutions and holiday memories. It would be nice to assume these thoughts are all joyous, but the truth is sometimes the memories of past loved ones, financial stress, and loneliness can overshadow the “reason for the season.”

Mental Health Match suggests a few ways to “make December feel better.” A few ideas include:

1. Creating a new tradition – Take the time to choose a new tradition that honors a loved one who’s passed or an affordable self-care opportunity.
2. Set boundaries – Whether it’s avoiding certain activities/topics with family or skipping a holiday party, protect your time off. Your mental health is important!
3. Remembering in moments of struggle that you are “gloriously human” (Kristen Suleman). The holidays can feel lonely at times. Your worries and struggles are part of the human experience and more often than not, we all can relate.
4. Talk with a professional – Most im-

portantly, seek a professional or someone who can help direct you to one, if you feel the struggle is too much.

From the Goodwill Family to yours, we wish you a beautiful holiday season filled with gratitude, joy and peace!

[6 Feelings you Feel in December \(and what to do about them\) - Mental Health Match](#)



EXECUTIVE CORNER

• November 7th marked the beginning of our new ESS (Employee Self Service) System, Ascentis. Through this software, employees are able to access Timekeeper, HR benefits, and pay stubs. We encourage all employees to explore their Ascentis profile and confirm that personal information, such as addresses, and social security numbers are accurate.

*Be sure to download the Ascentis App! If you have any questions, please reach out to Laura at lsyfrett@goodwillbigbend.com or Margaret at mthomas@goodwillbigbend.com

• Looking to earn a little extra money this holiday season? Northwest Florida International Airport is looking to hire for Custodial Staff positions. Wages \$10 - \$13/hour with multiple shifts available. We encourage people from diverse backgrounds to apply. Call (850) 866-5738 to learn more or apply.

WORD SEARCH

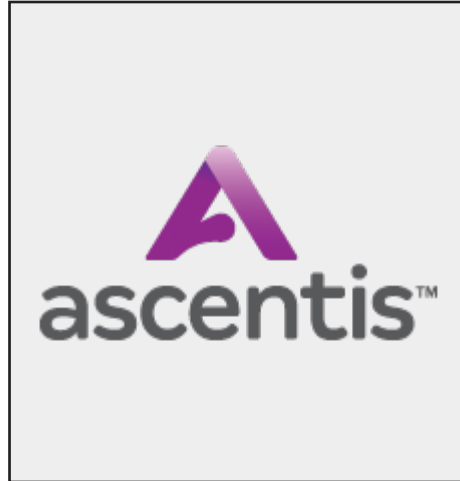


- | | | |
|---------------|----------------|-----------------|
| Avalanche | Hockey | Skiing |
| Blanket | Holidays | Sled |
| Blizzard | Hot chocolate | Sleet |
| Chimney | Ice fishing | Sleigh |
| Christmas | Ice skate | Slippery |
| Coat | Icicles | Slush |
| Cold | Igloo | Snowball |
| December | Jack Frost | Snowboard |
| Earmuffs | Jacket | Snowdrift |
| February | January | Snowflake |
| Fireplace | Kwanzaa | Snowman |
| Freeze | Lunar new year | Snowplow |
| Freezing rain | Melt | Snowstorm |
| Frigid | Migrate | Sweater |
| Gloves | Mittens | Vacation |
| Hail | New Year’s Day | Valentine’s Day |
| Hanukkah | Quite | |
| Heater | Scarf | |
| Hibernate | Shovel | |

EMPLOYEE SHOUT-OUTS



Welcome Nathan Harris! Nathan is a new employee at the Capital Circle NE store, and on his 4th day here, he received a complimentary Hey Fred. Way to go Nathan!



As you know, we have recently switched over to a new ESS System. The HR Department would like to shout out Sophia Gilleo for her hard work getting payroll set up in the system, Ascentis. Thank you, Sophia!



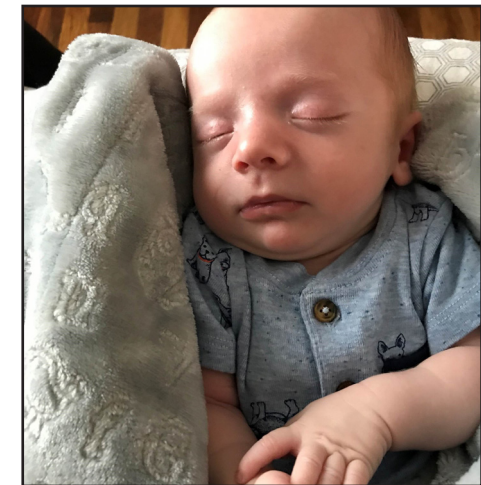
Santa Rosa Beach would like to thank Wanda Smith from Bradfordville and Candra Johnson from Quincy for coming out to help empty the many dan-ducts. They rocked, and now they are transferring to the beach, sorry Kathy ;)



The Prosperity Center hosted a food drive, and look at all the food they collected! Great job, team!



For his outstanding work here at Goodwill, Tre'Von Porche has been promoted to Manager on Duty at the Tallahassee Outlet Store. Tre'Von also has committed to his GED course! We are proud of you, Tre'Von!



Congrats to Natalie on the birth of her beautiful baby boy!



Happy Birthday To All Our December Birthdays

| | |
|----------------------|-------|
| Katherine Folsom | 12/2 |
| Tina Venable | 12/2 |
| James Meagherm | 12/3 |
| Richard Neves | 12/3 |
| Leslie Brown | 12/4 |
| Sheena Kenon | 12/4 |
| Harold McKnight | 12/4 |
| Anthony Russo | 12/4 |
| Ashley Elliot | 12/5 |
| John Lakey | 12/5 |
| Stoney Long | 12/5 |
| Joshua Branning | 12/6 |
| Ricardo Murray | 12/6 |
| Lashaunda Andrews | 12/7 |
| Nadia Rapier | 12/7 |
| Craig Starke | 12/7 |
| London Thomas | 12/7 |
| Brian Williams | 12/7 |
| Joshua Bennett | 12/8 |
| Lindsey Banning | 12/9 |
| Woodrow Faison | 12/9 |
| Jordan Harris | 12/10 |
| Isabel Harris | 12/11 |
| Wanda Sanchez | 12/11 |
| Karradiene Baker | 12/12 |
| Omayra Gonzalez | 12/12 |
| Geraldine Pressley | 12/12 |
| Cameron Morris | 12/13 |
| Lucia Rice | 12/13 |
| Keyierra Virgo | 12/13 |
| Ernestine Washington | 12/13 |
| Deon Webster | 12/13 |
| Rachelle Baity | 12/14 |
| Ian Pierson | 12/14 |

| | |
|---------------------|-------|
| Olivia Blackstone | 12/15 |
| Corbin Harris | 12/15 |
| Gabrielle Coleman | 12/17 |
| Brianna Gray | 12/17 |
| Keion Jackson | 12/17 |
| Abi Soriano | 12/17 |
| Debra Whitehurst | 12/17 |
| Jimmy Bassham | 12/18 |
| Melissa Norris | 12/18 |
| Yanelis Roman | 12/18 |
| Jeremiah Teague | 12/19 |
| Connie Burrous | 12/20 |
| Julian Collins | 12/20 |
| Orlin Loving | 12/20 |
| Marlo Davis | 12/21 |
| El Mostapha Karim | 12/21 |
| Kathleen Farmer | 12/22 |
| Gloria Harris | 12/22 |
| Gary Yant | 12/22 |
| Micah Ross | 12/24 |
| Ladalvin Wimes | 12/26 |
| Amber Adams | 12/28 |
| Jennifer Billcliffe | 12/29 |
| Londyn Callahan | 12/29 |
| Brenda Malone | 12/29 |
| Isabella Bailey | 12/30 |
| Lori Dunlap | 12/30 |
| Brittany Gordon | 12/30 |
| Mathis Groover | 12/30 |
| Mary Magwood | 12/30 |
| Emily Stock | 12/30 |
| Tiffany Taylor | 12/30 |
| Josephine Williams | 12/30 |

Happy Anniversary

We appreciate your dedication and hard work every day!

| | |
|-------------------|----|
| William Coker | 25 |
| Kevin Flemming | 13 |
| Joshua Hull | 11 |
| Vicki Jackson | 9 |
| Rachelle Baity | 8 |
| Olga Davey | 7 |
| Gabriel Aldaz | 7 |
| Michael Woodward | 6 |
| Crystal Lyles | 4 |
| Steven Rothrock | 4 |
| Tameeka Terry | 4 |
| Wanda Smith | 4 |
| Charles Batchelor | 3 |
| Brandon Barclay | 3 |
| Maxwell Jackson | 3 |
| Amber Adams | 2 |
| Kelsey Cowin | 2 |

| | |
|---------------------|---|
| Jennifer Billcliffe | 2 |
| Eugene Larry | 2 |
| Jeffrey Davis | 2 |
| James Joanos | 2 |
| Carlos McCray | 2 |
| Cameron Morris | 1 |
| Terrance Brown | 1 |
| Helen Ross | 1 |
| Destinee Davidson | 1 |
| David Burns | 1 |
| Brad Angleton | 1 |
| Josh Davis | 1 |
| Anthron Brocks | 1 |
| Lillie Smith | 1 |
| Shannon Batts | 1 |