

THE GOODWILL GAZETTE

FEBRUARY 2021

LETTER FROM MR. SHELFER, PRESIDENT & CEO GOODWILL INDUSTRIES BIG BEND



FRED SHELFER, JR. CEO

Dear Goodwill Team Members,
As we move through the last of the winter months, store sales are going well, and we are focusing on staffing and training. Employment with Goodwill is not for everyone, it is hard work with constant movement of material in and out of our system. That is one of the reasons many new-hires move on to other jobs after a short time with us. We want to improve our turn-over rate – much of which occurs within the first 30 days. To do so, we want to make sure applicants understand the type of work they will be experiencing, and once they accept the job, they are properly trained and made to feel part of the

team. To this end, new initiatives will be put in place within the next few months.

In other areas of the organization, we are assessing the effectiveness of our online training, and how we can better utilize the opportunities of our two car washes. Our mission is to help others and we want to do the best job possible. We want every member of Goodwill Industries – Big Bend to understand our mission and appreciate the part they play in providing opportunities to those in need.

EXECUTIVE CORNER

CEO

We are organizing ourselves for what we expect this year to bring. Last year was a guess on what was going to happen to our organization, this year we think the path is clear to begin - with some exceptions - a return to normalcy. Stores and mission services are making plans to expand and improve.

ACCOUNTING

Accounting would like to welcome Tammy Tucker to our team. W-2's are done and have been mailed. They are also available on the Global Cash Card site.

COMMUNICATIONS

Working on Annual Meeting, Annual Report, upcoming video projects, Golf Tournament materials, and marketing plans for all departments for 2021.

HUMAN RESOURCES

Working with retail to create training material for new less-touch/CP processes. Reviewing employee benefit health insurance renewal proposals. HR Teams

participating in workdays throughout the month for 2021 planning/projects. Staying abreast of COVID changes; Updating Employee handbook

MISSION SERVICES

Mission Services celebrated MLK Day by participating in a series of awareness workshops. Our AmeriCorps team then led our team through a series of reflections on social justice, our community, and how Goodwill plays a part. We would like to introduce our new AmeriCorps Recruiter, Yanelis Roman to our team! We also would like to welcome new AmeriCorps members to our Team!

Job Club is happening each week! This is a place you can refer people who are looking for jobs. To participate in job club, go to the Goodwill Big Bend Facebook page and request to join Job Club!

RETAIL/DONATIONS

Chipley Re-Grand Opening March 12th with their updated remodel. Beach & Gift

Store in Santa Rosa Beach next to our existing store. Grand Opening in March - date to follow. Linen Sales continue to grow as many stores focus on linen production. We will be setting up the "Less Touch" Method of Processing wares at Bradfordville and one other store in February.

SUPPORT SERVICES

Maintenance is currently at Santa Rosa working on the new gift store. Don't forget - create a ticket when there is a maintenance problem by sending an email to maintenance@goodwillbigbend.com with a description of the problem. Security issues should be sent to rlancaster@goodwillbigbend.com.

TRANSPORTATION

Salvage sales are doing great so far this year – eCommerce trash to cash set an all-time record \$31,000 for the month. In Books, the scanners produced close to \$17,000. Warehouses are organized and clean. We have a great team and are loving life!

SAFETY

BATTERIES SAFETY

When I was a kid, C, D, and 9-volt batteries were the mainstay of the battery world. Today, our devices use many different types of batteries, and pose many more problems.

Here are a few tips to keep your family safe:

1. Follow manufacturer's instructions. Use the cable and battery that were intended for each device.
2. Periodically check toys for leaking batteries or corrosion.
3. Don't mix and match batteries. Replace all batteries in a device at the same time.
4. Don't overcharge batteries. Keep battery between 50 and 80 percent charged.
5. Charge in the open where you can keep an eye on them. Battery fires occur quickly!

6. Good ventilation is important. Don't put your phone under a book or blanket and attempt to charge it.
7. Leave your phone in the car when pumping gas!
8. Do not crush batteries or attempt to light them on fire.
9. Keep out of reach of children! Button Batteries are used in a variety of devices, and can cause serious injuries to small children when swallowed or placed in ears or nose. These small batteries send out a current that immediately begins to burn the body. Fever, vomiting, throat pain, and irritability are some of the signs of ingestion.

If you think your child may have swallowed a button battery, go to your local hospital's emergency room, or contact the Poison Center at 1-800-222-1222.

I hope these tips keep you safe in 2021.

EMPLOYEE SHOUTOUT



When we are short-handed, we all pitch in. Jami stepped in to drive the forklift in transportation.

Month of Love Puzzle

R	J	I	V	C	Q	B	R	I	N	G	S
I	F	Q	U	F	F	A	M	C	D	X	L
X	G	E	C	H	O	C	O	L	A	T	E
D	G	A	B	D	E	V	I	O	G	K	G
T	B	S	I	R	S	H	F	V	F	N	N
K	V	P	E	N	U	A	O	E	R	H	A
W	U	I	M	G	N	A	U	O	R	E	E
C	A	N	D	Y	A	S	R	D	F	A	J
A	Z	K	R	S	V	L	T	Y	P	R	C
R	I	B	B	O	N	L	E	C	A	T	O
D	U	M	F	L	O	W	E	R	S	S	I
S	E	E	L	F	I	B	N	D	R	P	A
N	I	L	O	I	V	O	T	H	I	R	K
N	Y	G	P	E	L	T	H	T	E	T	E
L	O	E	N	I	T	N	E	L	A	V	N

- ANGELS
- VIOLIN
- CANDY
- RINGS
- CARDS
- VALENTINE
- CHOCOLATE
- HUG
- CUPID
- RIBBON
- FEBRUARY
- LOVE
- FOURTEENTH
- HEARTS
- FLOWERS
- PINK

NEWS

Santa Rosa Beach and Gift store Grand Opening on March 12!

VIP Program coming soon to Marianna and Chipley Stores as a test before rolling out to all stores

THE LEARNING PAVILION

SUCCESS STORIES

Hi, I am Ms. Tracey and my co-teacher is Ms. Geneva, and we teach VPK. Our success story has taken several months to transpire, but we would like to brag on our sweet little Jaydyn.

Cue, March 2020. As everyone else felt the fear of COVID-19, many children were kept at home, with the prayers that COVID would not reach homes that sanitized, that quarantined, and took every precaution possible. Unfortunately, we saw those effects as our enrollment here at The Learning Pavilion dropped substantially. During that decrease in enrollment, Jaydyn spent March 2020 through August 2020 with his family. When precautions were made and safety protocols in place, parents finally felt safe having their babies return to school.

When Jaydyn first came into our VPK classroom in August, he was frightened and

would respond physically out of frustration due to a limit in organic conversation skills. His friends did not always comprehend that he was trying to communicate with them, leading often times for Jaydyn to engage in solitary or parallel play. We, as his teachers, had difficulty understanding what Jaydyn's needs were when he was upset or frustrated, and adjusted our classroom teaching style to guide Jaydyn into full social integration with his peers.

We decided the best way to assist Jaydyn with modeling appropriate and positive social interactions was to guide his peer interactions throughout each day, every day. This repetitive and intentional task on our part was dosed with praise and a ton of love.

Slowly, and with the help of our therapy team and his parents, Jaydyn began to become to display more positive interactions

with his peers. Jaydyn's vocabulary and organic speech skills have grown by leaps and bounds, and he will often verbalize what he wants and who he wants to play with.

5 months later, Jaydyn runs into the classroom with enthusiasm each and every day! As teachers of a 4-5 year old classroom, we take each day as it comes, but are so very pleased with the progress he's made and continues to make. We are very blessed to have him in our classroom and we love him dearly!



EMPLOYEES OF THE MONTH



Cassandra Hall



Yoreima Melendez



Happy Birthday To All Our February Birthdays

Linda McCormick	2/1	Zaire Reynolds	2/11	Mary Wolfgang	2/19
Quion Wright	2/1	Charlene Smith	2/11	Jamie Broome	2/20
Viktoria Brooks	2/3	Cynthia Foss	2/12	Brandi Hebert	2/20
Brandon Harper	2/3	Stanley Honour	2/12	Patrick Hubin	2/21
Kenneth Moore	2/3	Lakendrick Williams	2/12	Christopher May	2/22
Angela Tindell	2/3	issiahI Foreman	2/13	Dianne Parker	2/22
Kathy Elliott	2/4	Justin Trice	2/13	Daniel Jowers	2/23
Shawki Williams	2/5	Nolan McDaniel	2/14	Asia Williams	2/23
Amber Spates	2/6	Donna Alliet	2/15	Damian Maneval	2/24
Ryan Cooper	2/7	Willie Francis	2/15	Kindrecia Strong	2/24
Talia Hall	2/7	Cody Glaze	2/15	Marynell Grace	2/25
Andrea Smith	2/8	Noah Green	2/15	Sandra Bailey	2/26
Willie Washington	2/8	Pamela Ladd-Conger	2/15	Susan Davis	2/26
Carlos McCray	2/9	Leah Barefield	2/16	Miranda Williams	2/26
Tyisha Williams	2/9	Kayla Bodiford	2/16	Tanya Gavin	2/27
Chad Barcena	2/10	Anthony Richardson	2/16	Lucy Pistey	2/28
Summer Martin	2/10	Mary Thomas	2/16	Leah White	2/28
Bobby Fields	2/11	Craig Sutton	2/18		
Gary Lipford	2/11	Daniel Meiers	2/19		



Happy Work-A-Versary (Years)

Kimberly Gay	1	Barbara Mitchell	2	Alvis Taylor	5
Patricia Test	1	Tyler Cassel	2	Amanda Madison	5
Stephanie Defibaugh	1	Dexter Williams	2	Ashley Elliot	5
Elizabeth Banks	1	Tonny Baffoe Antwi	2	Harrison McClain	5
Matthew Redenz	1	Sonny Test	1	Ann Adkins	5
Ame Fournier	1	Erica North	2	Joseph Osborn	5
Tyisha Williams	1	Gloria Cladd	2	Brianna Gray	6
Lucy Pistey	1	Anne Meska	2	Brian Williams	7
Kathy Elliott	1	Craig Starke	3	Christopher Conklin	8
Elizah Saintal	1	Abraham Nicholson	3	Nancy Robinson	10
Christopher Boughton	1	Jennifer Livingston	4	Patricia Joiner	11
Mariah Feezel	1	John Bazylak	4	Copeland Barrett	20
Jodi Lee-Wolk	2	Sandra Norris	4		