

THE GOODWILL GAZETTE

APRIL 2022

Letter from Mr. Shelfer, President & CEO, Goodwill Industries - Big Bend



Fred G. Shelfer, Jr. CEO

Last month I wrote about the great job Fred Watford was doing in transportation, to be clear, all our department heads are doing great things for Goodwill. Another department that has really excelled is our retail department headed by Alan Malnofski. Alan is a dynamic leader who is constantly bringing change and improvement to our retail efforts. Last year was our best year ever. Retail sales went up 40% over the previous year and is already 19% ahead, year to date. These gains are the results of the improvements in processing (centralized processing); back-room procedures (less touch); store presentation (visualized merchandising); and customer service (emphasis on training).

All the money made in retail goes to support our mission of helping people improve their position in life through training, education and better work opportunities.

Alan leads a great group of area managers and store managers that make our retail business run along with the many store employees that sort, price, hang, and sell our merchandise so that we can be the independent charity that we are.

Thank you Alan and everyone in retail that are doing such a fantastic job for us.

Sincerely,
Fred G. Shelfer, Jr.
CEO

Goodwill Awards 2021

Largest Percentage Increase Over Prior Year

Awarded to: **Port St. Joe** +63.3%



Largest Dollar Increase Over Last Year

Awarded to: **Panama City Beach Parkway** +\$699,000,000



Largest Percentage Increase for Specialty Store

Awarded to: **Springfield Outlet** +73.6%



2 Million Gold Club

Awarded to: **Santa Rosa Beach** For Sales of +\$2,314,142



EXECUTIVE CORNER

Coming Soon: Free Financial Tool for All Goodwill Employees

With Even, you can:

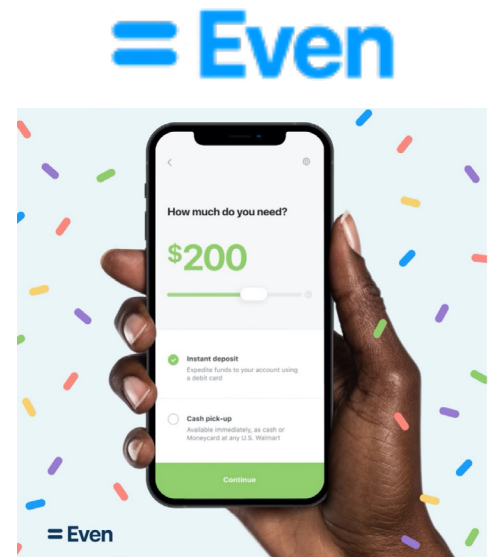
- Get paid early.
- Request up to 50% of your next paycheck early and receive funds in seconds.
- Say goodbye to “gotcha” fees and hidden interest.
- Save automatically.
- Choose a percentage of each paycheck you want to save, and we’ll put it into your savings.
- Adjust or transfer funds at any time.*
- Manage your budget easily.
- Even detects your monthly expenses and gives you a daily, personalized snapshot of what’s ok to spend.
- See your earnings.
- Even tracks your work schedule and makes automatic updates after each shift.
- You’ll see how much money you made per shift and per paycheck.

To celebrate our new benefit, Even, all employees who sign up for Even by July 21, 2022 are entered to win a \$100 Visa gift card! Download the free Even app today. You can sign up starting April 21, 2022.

*Powered by Cross River Bank, Member FDIC.

Even app: even.com/goodwill

Download: <https://get.even.com/xRtnnM96job>



Job Opportunity: Safety Specialist

Goodwill is hiring two Safety Specialist positions (one in the East and one in the West). This is a great opportunity to grow within the organization!

Job responsibilities include:

- Ability to travel
- Perform routine inspections at all locations
- Investigate accidents
- Work closely with safety captains to ensure compliance with GIBB’s safety program

Full job description is available on SharePoint. Those who are interested anyone can send resume or interest letter to Margaret Thomas at mthomas@goodwillbigbend.com.

Thomasville Store Grand Reopening and Community Career Center Grand Opening was a Huge Success

On Friday March the 4th and Saturday March the 5th, Goodwill celebrated the grand re-opening of the newly remodeled Thomasville store. The following week on March 11, the new Community Career Center opened to serve individuals and families in the Thomasville area.

Kicking off the week of celebration was a ribbon cutting ceremony for both events led by our very own Mr. Shelfer. On Saturday, a local radio station 98.9 came to the store and set up with music and pizza to keep the amazing energy going as we celebrated with the community. Good Willie also made an appearance or two!

The turnout was phenomenal and the store saw record sales over the weekend!

Many have come by to tour the Community Center and Tanya and Evelyn have busy helping students, job seekers, and participants take steps to gain new job skills, training and opportunities.

Thank you to everyone for your incredible teamwork and for making these events such a success. It couldn't have been done without your hard work and passion to support our mission of helping others improve their lives through the power and dignity of work.



Mr. Shelfer cutting the ribbon at the Thomasville store grand re-opening

Thomasville Store Grand Reopening and Community Career Center Grand Opening was a Huge Success (cont.)



Mr. Shelfer cutting the ribbon at Thomasville Career Center re-opening



Inside look at the Thomasville Career Center

Learning Pavilion

Sahab Aldosari Success Story

Sahab entered the Dramatic Play Classroom at The Learning Pavilion in late August of 2021, exactly a week after moving internationally from Saudi Arabia to Florida. This was her 1st time attending school and the transition from home to school was, understandably, a very difficult one for her. Because of COVID restrictions, children were met at the front door of the building by a front desk staff, mainly Ms. Emilie, and escorted back to the classroom. Sahab's separation from mom was extremely difficult, not just for her but for mom also. When the separation was creating emotional distress for her and her mother, Sahab's mom was allowed to walk Sahab to her classroom to help ease the transition for Sahab at drop-off. When it was time for mom to leave, Sahab would literally have to be pried away from mom, both will be in tears. English was not her first language, and she did not speak it. She cried on and off throughout the day and her classmates did not know how to approach her. Ms. Luann, her teacher, kept her close, offering her comfort and assurances.

Ms. Luann sent pictures of her engaged in various activities throughout the day to help assure mom. She never smiled for those pictures. She soon developed a bond with Ms. Luann and mom also began to feel more comfortable with her teacher and the school. In the mornings, we invited Sahab's mother to allow Sahab to bring small comfort items such as family pictures, blankets, or stuffed animals. Sahab's mother came up with the awesome idea of greeting Sahab at the door at pick-up with a small treat to congratulate her on having a good day at school and so that she could associate school with a fun surprise. After about two weeks, Ms. Luann assigned her a Peer Buddy. Her peer buddy met her at the classroom door, helped her put her things in her cubby and sat with her for meals, at Circle Time, slept next to her at naptime, and played with her throughout the day. They soon became fast friends. At first, she played only with her buddy. If her buddy went to play with other friends on the playground, she would not join in. Soon, other friends wanted to play with her and her buddy. She began to make new friends and join in play independent of her buddy. When asked about her progress, Ms. Luann proudly stated "I am very satisfied and delighted about the tremendous successes Sahab has shown in our classroom environment. I can see her learning more each day and excelling in different academic and social areas."

Today, Sahab speaks and understands English very well. She follows verbal instructions from her teacher with accuracy. She bounds into the classroom with a radiant smile on her face each morning. Her peers greet her by name in chorus as she enters, and she receives many hugs. She and her buddy are still best friends, but now she initiates play with other friends. She makes up rules of games for them to play, and she turns and gives the most disarming smile when you take a picture of her activities.



Sahab spelling her name out with magnets

Learning Pavilion (cont.)

Parent Testimony - Nora Alhagbani

“My daughter Sahab has very beautiful qualities. First, she is smart child and understands everything I ask of her. She is self-reliant in most daily tasks, she loves to play with children and she loves to share her toys with her peers. She is very nice and I am happy to have her join the Learning Pavilion. They are really great and helped me a lot with my first split from Sahab.”



Sahab engaged in peer play



Sahab playing in the sensory bins on the pavilion

CARE CORNER

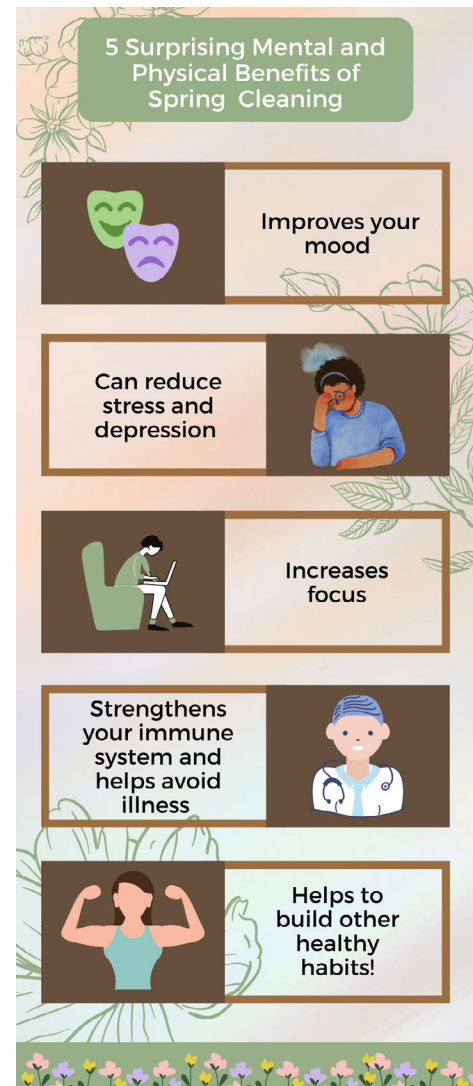
Now that it is April, it's safe to say that we're in the full swing of the spring! As the weather gets warmer, the days get longer and we emerge from the general sluggishness that the winter months can sometimes bring, it's a great time to reset and tackle the rest of the year feeling fresh and energized. Spring is the perfect time to declutter and do some organization and cleaning around your living spaces.

Benefits of Spring Cleaning

- Improves your mood
 - Cleaning can leave you feeling extremely satisfied with the end result.
 - One study revealed that having a clean home provided positive benefits for mental health like immediate improved mood and reduced anxiety
- Reduces stress and depression
 - A cluttered and messy space can feel really overwhelming and stressful. Clearing clutter out of our physical space can clear clutter in our mental space.
- Increases focus
 - Cluttered spaces can also distract you from getting other things done. A clean an organized home can improve your ability to focus
- Strengthens your immune system and helps avoid illnesses
 - Spring is allergy season — and a clean home can help keep those sniffles at bay. Cleaning can also help you breathe better and supports a healthy immune system
- Builds other healthy habits
 - Studies show that there is a connection between keeping a clean home and being active and healthier eating

It can feel very overwhelming to begin the process of spring cleaning, but don't let that stop you! Don't be afraid to start off small, you don't have to finish cleaning everything in one day. Take your time and break up cleaning into small steps. You could start by choosing one things to do a day, maybe that's cleaning out the fridge or picking up all your clothes off the ground, and just keep going until you finish!

However, you decide to tackle it, just know you are doing a wonderful thing for your mental and physical health. Happy cleaning!



CARE CORNER (cont.)



Help for What Matters Most

Our Employee Assistance Program offers services to help promote well-being and enhance the quality of life for you and your family.

Support and guidance is available for assistance with family and personal issues one at worklife.uprisehealth.com and by phone at 1-800-386-7055.

Connect to a counselor for free support services at

Email: eapcounselor@uprisehealth.com

Phone: 1-800-386-7055

Available 24 hours per day / 7 days per week

Web: www.worklife.uprisehealth.com

Access code: worklife



Health

- Healthy living
- Stress management
- Mental health
- Diet and fitness
- Overall wellness



Family

- Parenting support
- Child and elder care
- Learning programs
- Special needs help



Legal & Financial

- Legal issues
- Will preparation
- Taxes and debt
- ID theft services
- Financial planning tools and assistance
- Medical bill negotiation tools

SAFETY

Eye Safety

Did you know that almost 50% of all eye injuries occur at home?

Most people wear safety glasses and other protective equipment when they are at work, but what about when you are at home? Cooking, cleaning the yard, working in the garden, and even mopping the floor can be just as dangerous! It only takes a second to impair your vision for life.

If you experience any eye injury, do NOT touch or rub the eye! Do not attempt to apply medication or remove any foreign object yourself. Cover the eye with a shield and seek medical treatment immediately.

Here are a few tips to reduce the risk of potential eye injuries:

1. Wear safety goggles when working at home or at work. Don't make the mistake of thinking your eyeglasses will protect you.
2. Follow the instructions on the label! Make sure the room is properly ventilated, and never mix chemicals.
3. Inspect the yard before mowing. Watch for low branches and thorns to prevent eye damage.
4. Keep food splatter to a minimum. Use covers and lids when needed to prevent injury.
5. Wash your hands before you touch your face or eyes.
6. Wear sunglasses when outdoors. Your eyes can burn causing irreparable damage.
7. Take breaks from your electronic devices. Eye strain can be painful and lead to chronic eye issues.



ATTENTION ALL GOODWILL EMPLOYEES

Please take a few minutes to complete the short survey put together by our Diversity, Inclusion and Belonging Task Force.

Here at Goodwill Industries - Big Bend, you are a valuable part of our team and we want to hear from you about your work experience.

This survey is completely anonymous and will help our leadership team as we work together to advance our mission of changing lives through the power of work.

These are the two links for the surveys!

English Version:

<https://forms.office.com/r/9eDGt9DRG8>

Spanish Version:

<https://forms.office.com/r/6e28iBDMg7>



WORD SEARCH



APRIL

APRIL FOOLS
ARBOR DAY
BIRDS
BUNNIES
DAFFODILS
EARTH DAY
GRASS
GROWTH

JACKET
JOKES
MISCHIEF
PRANK
TREES
TULIPS
RAINDROPS
SHOWERS

A	P	S	D	R	I	B	R	L	I	F	O	L	O	S
B	Y	D	R	O	B	R	B	G	R	A	S	S	A	E
T	R	D	F	E	I	H	C	S	I	M	L	B	U	E
S	E	I	N	R	A	I	N	D	R	O	P	S	N	R
J	A	C	K	E	T	D	Y	A	O	G	R	A	O	T
S	R	R	D	A	D	A	F	F	O	D	I	L	S	B
H	T	F	B	S	P	I	L	U	T	O	R	G	S	U
O	H	F	H	O	K	I	C	A	J	H	T	P	W	N
W	D	O	T	E	R	J	O	H	T	W	O	R	G	N
E	A	D	R	P	A	D	F	I	M	S	E	A	K	I
R	Y	I	A	N	K	T	A	E	I	H	C	N	S	E
S	E	L	S	H	E	E	R	Y	O	J	O	K	E	S

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THE GOODWILL GAZETTE APRIL 2022



Tina L. Wenrich	4/2	Lisa Land	4/11	Christopher C. Newton	4/17	Terrence Wright	4/24
Giorgie R. Maroulis	4/3	Araceli Chavez	4/12	Kevin Flemming	4/18	Terry Bryant	4/25
Ruth P. Segrest	4/3	April L. Wheat	4/12	Brandi J. Murdock	4/18	Jerry A. Morris	4/25
Wanda D. Smith	4/3	Sophie I. Anderson	4/13	Darrell L. Rasher	4/18	Oscar I. Salazar	4/25
Daniel Lawson	4/4	Rosita L. Dickey	4/14	DeAnna O. Adams	4/19	Jacquelyn M. Cruz	4/26
Michelle M. Scheuermann	4/4	Camile Ipek	4/14	Robyn Ashburn	4/19	Hannah M. Newcomb	4/26
Sandra G. Norris	4/5	Tanya B. Jones	4/14	Marah J. Hansen	4/19	Ronald L. Gallo	4/28
Abigail S. Jackson	4/6	Ernestine M. Martin	4/14	Courtney M. Martin	4/19	Michael A. Howell	4/28
Jamie L. Justice	4/6	Ashton R. Murray	4/14	Kerrstin R. Embry	4/20	Kelly Jacobson	4/28
Carol N. Lyons	4/6	Tina M. Pinkham	4/14	Starla Monroe	4/21	Andre T. Robinson	4/28
Sheila J. Rooks	4/6	Lillian Brogdon	4/15	Ledonrick G. Spears	4/21	Nubia Edwards	4/29
Trevor Armstead	4/7	Jennifer L. Brillhart	4/16	Christopher B. Taylor	4/21	Seth Higby	4/29
Shelby Eggers	4/7	William Hart	4/16	Kathryn A. Snyder	4/22		
Derrick Haynes	4/7	Justin White	4/16	Donald K. Abell	4/23		
Cheyenne M. Scott	4/7	Dwight D. Dukes	4/17	Arlene D. Greely	4/23		
Thomas D. Moore	4/9	James Gilyard	4/17	Charles L. Turner	4/23		
James Young	4/9	Jesse Hochstetler	4/17	Kathryn M. Meewes	4/24		
Roderick Mcknight II	4/10	Alan Malnofski	4/17	Kiersten G. Potter	4/24		



Williams, Tamara	24	Johnson, Candra M.	4	Conyers, Gregory T.	1
Watford, Fred	19	Rice, Lucia E.	4	Alexander, Jalin L.	1
Faison, Woodrow	14	May, Christopher	3	Mickel, Hailey M.	1
Richardson, Anthony	12	Harmon, Tonya	3	Ward, Caleb	1
Fisher, Will R.	12	Leonard, Timothy L.	3	Summerlin, Brandon D.	1
Allen, Jason P.	9	Gregory, Salina D.	1	Thomas, Elijah	1
Edwards, Nubia	8	Larsh, Betty J.	1	Davis, Jaccari	1
Keener, Marlene R.	8	Wilson, Starletta R.	1	Kracker, Anthony	1
Findlay, Loretta	7	Green, Micah J.	1		
Bell, Danny	7	Hynes, Morgan	1		
Dukes, Dwight D.	5	Clenney, Jaiden	1		
Salazar, Oscar I.	4	Soriano, Enrique	1		