

# THE GOODWILL GAZETTE

MAY 2023

## Letter from Mr. Shelfer, President & CEO, Goodwill Industries - Big Bend



Fred G. Shelfer, Jr. CEO

We are underway with a couple of major projects this spring, a warehouse in Crestview, a new store site also in Crestview, and office and classroom space renovations in Springfield.

For too many years the transportation hub in the far west has operated out of inadequate facilities. When we purchased the central processing building and land on Hwy. 90, two miles east of Crestview, it gave us the opportunity to build a warehouse for our transportation team in that area. We are well under construction and will have it completed in a few more months.

The Crestview area is one of the fastest growing areas in our territory and we want to be in a position to take advantage of that growth. To that end we are buying a 3+ acre site on Hwy. 85 just south of the I-10 interchange. Within the next few years, we intend to build a 20,000 sq. ft. store. The same size as the Destin store.

In hurricane Michel some of the Springfield buildings we occupy were severely damaged. We built back our warehouse and purchased the shopping center on which our central processing building, our warehouse, and our Outlet store are located. Also on the shopping center's property are the remains of retail shops with only the roofs, some walls, and floor slabs remaining. We plan to convert them into office and classroom space for mission services. Construction is underway with great hopes to complete it this year.

Sincerely,  
Fred G. Shelfer, Jr.  
CEO

## SAFETY Make Every Day a "Don't Fry Day"

On Don't Fry Day (and Every Day)

**Slip, Slop, Slap & Wrap!**

While some exposure to sunlight can be enjoyable, too much can be dangerous.

Overexposure to ultraviolet (UV) radiation from the sun can result in a painful sunburn. It can also lead to more serious health problems, including skin cancer, premature aging of the skin, cataracts and other eye damage, and immune system suppression. Children are particularly at risk!

This year, the EPA has designated May 26th as "Don't Fry Day" to draw attention to the dangers of sun exposure. They recommend you limit your time in the sun, and seek shade between 10 a.m.

and 4 p.m. Wearing protective clothing and applying sunscreen to exposed areas is a must! And use extra caution around sand, water, and believe it or not, snow!

The EPA has a new slogan to help you remember these tips:

**"Slip, Slop, Slap & Wrap!"**

**Slip** on a shirt,

**Slop** on some sunscreen

**Slap** on a hat

**Wrap** on some sunglasses

And don't forget to seek shade between 10 and 4.

## DIVERSITY, INCLUSION, AND BELONGING

### May Important Dates

- May 5** - Cinco de Mayo
- May 17** - International Day Against Homophobia, Transphobia, and Biphobia
- May 21** - World Day for Cultural Diversity for Dialogue and Development
- May 22** - Victoria Day (Canada)
- May 23** - Declaration of the Baha'i (Baha'i)
- May 29** - Ascension of Baha'u'llah (Baha'i)
- May 29** - Memorial Day



**1 in 5 U.S. adults** experience mental illness each year.



**2,889,000 adults** in Florida have a mental health condition.

That's more than **6X** the population of Miami.

### PTSD

Mental health has come a long way throughout history. People are more aware now of the importance of positive mental health. During World War I, a new illness was discovered. What we know as PTSD - Post Traumatic Stress Disorder. During the 20th century it was called "shell shock". In the war, soldiers in Europe had never experienced war to this degree, witnessing things that they were not prepared for, and many developed PTSD.

Doctors thought the symptoms from PTSD were from brain damage, symptoms included nightmares, high anxiety, or inability to do daily tasks. Medical professors realized these symptoms were not the physical result of an injury, but a mental wound caused by a traumatic experience.

*Excerpt from Jones, E., Fear, P., Wessely, S., (2007). Shell Shock and Mild Traumatic Brain Injury: A Historical Review. The American Journal of Psychiatry.*

### Floridians struggle to get the help they need.



**More than half of people** with a mental health condition in the U.S. **did not receive any treatment** in the last year.

Of the **796,000 adults in Florida who did not receive needed mental health care**, 49.7% did not because of cost.

**13.1% of people in the state are uninsured.**



**Floridians are over 5x more likely to be forced out-of-network** for mental health care than for primary health care - making it more difficult to find care and less affordable due to higher out-of-pocket costs.

**6,387,811, people** in Florida live in a community that **does not have enough mental health professionals.**

*Statistic images used from NAMI (National Alliance on Mental Illness): <https://www.nami.org/NAMI/media/NAMI-Media/StateFactSheets/FloridaStateFactSheet.pdf>*



## Influential Persons Spotlight

### Mamie Phipps Clark, PhD, and Kenneth Clark, PhD



The Clarks were the first African Americans to receive their doctoral degrees in psychology from Columbia University. Kenneth Clark was the first African American tenured full professor at the City College of New York, the first African American to be president of American Psychological Association and the first African American appointed to the New York State Board of Regents.

The Clarks opened their own agency in 1946 called the Northside Center for Child Development. This was the first full-time child guidance center offering psychological and casework services to families in the Harlem area. There they also continued conducting experiments on racial biases in education.

The Clarks were influential to the Civil Rights movement and their expertise allowed them to testify as expert witnesses in several school

desegregation cases, including *Brown vs. Board of Education* in 1954.

Both made great contributions to psychology and to the social movement of their time.

Article from American Psychological Association: <https://www.apa.org/pi/oema/resources/ethnicity-health/psychologists/clark>

## Mental Health Crisis Numbers

Mental health awareness month is to bring light to the wounds not easily seen. Many people deal with the stress of mental illness every day all alone. Your friends, family members, and co-workers may be struggling in silence with things like anxiety or depression.

These two issues got much worse during the pandemic and can be very hard for the person experiencing them. It is important to get the proper mental health treatment to the people that need it.

A lot of people across the globe see mental health treatment as taboo, but mental health treatment can literally save someone's life, and if you or a loved one need some to help save a life please don't hesitate to reach out to the mental health hotlines:

- **211:** The most comprehensive source of information about local resources and services in the country.
- **988** Suicide & Crisis Lifeline: On July 16, 2022, 988 was designated as the new three-digit dialing code that will route callers to the National Suicide Prevention Lifeline.
- **877-565-8860** Trans Lifeline's Hotline: A peer support phone service run by trans people for our trans and questioning peers.
- **711 then 988** National Suicide Prevention Lifeline (Options for Deaf and Hard of Hearing): A network of crisis centers that offers many services for people who are deaf and hard of hearing, including veterans.
- **1-866-488-7386** The Trevor Project: Provides crisis intervention and suicide prevention services to lesbian, gay, bisexual, transgender, queer & questioning—LGBTQ—young people under 25.

## Shout-Outs



Happy Birthday to our VP of Retail Operations, Alan Malnofski. We thank you for all you do for our organization across the Big Bend!

### *Rest in Peace*

On behalf of Goodwill Industries- Big Bend, we would like to extend our deepest condolences to the friends and family of Dennis Dube, and Daniel Anderson. May you both rest in peace.

Sincerely,  
Your Goodwill Family

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We would like to thank our donation attendant staff for working so hard to make our donation campaign a success. By improving our customer service at the attended donation doors not only will we be able to receive better donations but we will also be able to leave our customers with an impression that will make them want to come back to shop and donate here at Goodwill!

Here are some employees we would love to shout out:



Johnie Smith - Donation Attendant at Bucklake Book Store



Micah Ross - Donation Attendant at the North Monroe Store



Alander Crapps- Donation Attendant at the Killlearn ADC.



Brandon Dinwiddie, Donation Attendant and Marah Hansen Betton Bookstore

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In April we said goodbye to our amazing intern, Mason Pullum. Mason did a fantastic job during his time here conducting thorough research and analysis of our operations. His research on our car wash will be used to make improvements in the coming months. We are wishing Mason much success on his journey going forward!

## How satisfied are you with the health benefits Goodwill provides?

Please take a moment to fill out our Employee Health Benefit Survey by scanning the QR Code below. You may also access the survey from your Ascentis Home Page!

First location to complete the survey with 100% participation will win \$75 to spend for a Team celebration

Second location to have 100% participation wins \$50 for a Team Celebration

Third location to have 100% participation wins \$25 for a Team Celebration



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## Anniversaries

Last month we celebrated milestone anniversaries of some of Goodwill Big Bends most recognizable faces. Thank you all for everything you do not only for our company but for our community. Here are a few pictures highlighting a few of these individuals.



Guiding Principle #10

## Don't Fall In Love With Your Donation... It's Just A Fidget



Fidgets come in all shapes, sizes, colors and brands  
There's big Fidgets and small  
There's great Fidgets, tiny Fidgets, short ones and tall  
There's really, really nice Fidgets  
And ones that's Best-Of-All

### WE WANT YOUR FIDGETS

When you get those really, really nice ones that's Best-of-all, ship them to Ecom to be listed and sold for ya'll  
Ecom loves Fidgets, especially Fidgets worth \$20=bucks  
But not the Fidgets with low value or ones that are yuck



**Ecom is having a Fun Fidget contest during the month of May,  
be sure to get those Fidget's in before Monday 5-22-23**



## Success Story: Odin

When Odin joined the PK3 class at The Learning Pavilion, he didn't interact or communicate much with classmates or teachers. He was very attached to his blanket and did not seem comfortable being near others. Odin would often have a difficult time expressing himself and what he was feeling, leading to him getting very upset.

Odin's teachers bonded with him by simply playing his favorite toys and games with him, and noticing his likes and dislikes. They read him his favorite books like Pete the Cat, and engaged with him during sensory play and bike-riding. In addition to that, they worked to understand and notice what makes him unhappy and attempted to help him communicate the way he was feeling. These things allowed Odin to feel safe and understood at school. Now, when Odin has trouble at school he feels comfortable enough to express that, perhaps the classroom is too loud, or he wants space. He follows directions better for his teachers, and seems much happier. While he initially seemed to dislike affection, he now often holds his teacher's hand or asks for a hug when he needs comfort. His expressiveness has led to academic success as well, for example he can write his name, identify letters, sounds, and numbers, and he can even identify the written names of most of his peers.

Odin has come a long way socially with peers. Through the facilitation of social interactions with his peers, and through his increased self-confidence and comfort, he has made friends in his class. Now, rather than secluding himself from others, he engages in both interactive and parallel play. He expresses his affection for his peers by blowing them kisses goodbye, and for his two best friends in the class he expresses verbally that they are nice and they are friends.

Odin's teachers and parents are very proud of how far he has come, and are looking forward to seeing what else he can do!



## WORD SEARCH

### CLASSIC LITERATURE WORD SEARCH PUZZLE

D	N	N	Y	J	R	E	N	R	A	M	S	A	L	I	S	R	O	R	K	D
L	U	W	I	A	K	O	E	F	T	S	Z	L	Y	J	R	E	E	R	C	N
E	G	D	Z	S	J	C	M	U	E	W	F	U	M	X	R	T	W	S	I	A
I	R	B	A	T	W	W	O	I	U	J	F	T	Z	Y	T	B	N	T	D	L
F	E	F	J	H	C	R	L	L	P	N	R	E	E	E	N	A	H	Y	S	
R	A	L	O	G	Z	R	F	Y	I	M	L	E	L	R	I	L	C	E	B	I
E	T	O	X	I	U	Q	N	O	D	V	N	T	S	F	I	F	N	O	O	E
P	E	R	C	E	M	C	A	A	K	A	E	Y	T	G	D	X	D	M	R	
P	X	O	F	H	G	X	H	C	J	L	V	R	T	K	A	V	S	Y	A	U
O	P	B	K	G	Q	X	T	Y	R	K	R	L	T	Y	J	I	K	S	N	S
C	E	I	F	N	A	E	E	A	S	E	E	W	R	W	O	H	O	S	I	A
D	C	N	J	I	V	D	C	C	B	W	C	T	H	F	I	W	J	E	N	E
I	T	S	I	R	G	S	Z	E	O	H	N	A	V	I	Y	S	D	Y	E	R
V	A	O	L	E	E	L	L	M	O	E	P	D	I	T	T	X	T	Q	R	T
A	T	N	D	H	E	K	E	S	F	C	A	G	P	A	L	E	A	L	A	B
D	I	C	T	T	C	N	X	H	Q	H	A	I	M	V	P	Q	F	W	K	T
D	O	R	W	U	A	W	W	C	S	A	Z	H	X	W	T	P	P	A	A	R
C	N	U	H	W	P	U	H	A	I	P	W	H	M	M	Q	D	K	I	N	F
B	S	S	C	A	R	E	G	R	E	B	E	D	O	N	A	R	Y	C	N	G
X	R	O	A	T	A	L	E	O	F	T	W	O	C	I	T	I	E	S	A	M
S	J	E	S	C	U	K	G	F	R	T	Y	C	A	W	J	W	V	B	H	T

- |                      |                    |                 |                    |
|----------------------|--------------------|-----------------|--------------------|
| A TALE OF TWO CITIES | ETHAN FROME        | LITTLE WOMEN    | THE ODYSSEY        |
| ANNA KARENINA        | GREAT EXPECTATIONS | MOBY DICK       | THE SCARLET LETTER |
| CYRANO DE BERGERAC   | HUCKLEBERRY FINN   | OLIVER TWIST    | TREASURE ISLAND    |
| DAVID COPPERFIELD    | IVANHOE            | ROBINSON CRUSOE | WHITE FANG         |
| DON QUIXOTE          | JANE EYRE          | SILAS MARNER    | WUTHERING HEIGHTS  |

[www.WordSearchAddict.com](http://www.WordSearchAddict.com)

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Dennis E. Colson	1	Kari J. Updike	8	Rueneene Newton	18	David Huesby	29
Cheryl L. Lazenby	1	Luann George	8	Reinaldo Andreu	19	Charles E. Olson	29
Teika Tucker	1	James A. Martin	9	Rosa McDonald	19		
Nathan J. Anderson	2	Linda E. Walsh	9	Rebecca Moss	19		
Stephen O. Beasley	2	Shannon L. Kellow	10	Nikki Anderson	20		
Tahjae E. Miller	2	Dawn Nicholls	11	Kimberly A. Boone	22		
Candelaria Rodriguez Melendez	2	Stegall J. Ponder	11	Natalie H. Haynes	22		
Dana L. Deacon	3	Caleb Ward	11	Jimmie L. Mickens	22		
Khelee Faulk	3	Andrew C. Walden	12	David Roybal	22		
Derica T. Pope	5	Jeffrey M. Davis	13	Shawn D. Smith	22		
Shanekwa S. Wyche	5	Christine A. Slater	14	Blake Burkett	23		
Monica Muresan	6	Amber M. Turner	14	Bradon A. McCormick	23		
Grace N. Rogers	6	Rodrigue Bissainthe	15	Jennifer M. Powell	23		
Ruthie S. Boyd	7	Brandon R. Barclay	16	Misty R. Murray	25		
Ji'varis A. Harley	7	Davonte R. Blue	17	Hayley A. Melvin	26		
Derek B. Hebenthal	7	Tasha C. Bass	18	Patricia Y. Ramos-Sanchez	26		
Kaitlyn M. LeBrun	8	Olga Davey	18	Glenda Hebert	28		
Amanda L. Madison	8	Joesph J. Julian	18	Mya Flowers	28		



Sarah Griesheimer	1	Larry C. Marsh	1	Yodit B. Gibney	2	Charles E. Dotson	6	Marki Dickey	13
Brenda Allen	1	Harley Mosley	1	Sheila G. Goodson	2	Linda F. McCormick	6	Vicki M. Beaumont	14
Breanna M. Alred	1	Christopher Mundhenk	1	John C. Scott	2	Derek B. Hebenthal	7	Justin Thompson	14
Tammie L. Byrd	1	Dillon Murray	1	Malik R. Shaw	2	Elise R. Johnstone	7	Kimberly Sineath	15
William Chapman	1	Charlene M. Reyes	1	Amber M. Turner	2	Kathryn M. Meewes	7	Rachel Benson	16
Zahjtee L. Dotson	1	Susan D. Staines	1	Marion B. White	2	Christopher D. White	7	Rufus White Jr	17
ShaAmbernique Dubose	1	Cassandra Vinson	1	Micah Williams	2	Heath Gilliam	8	Rick C. Campbell	21
Edward T. Dutton	1	Michael Ward	1	Mark W. Airhart	3	Christopher Hayes	9	Fred Shelfer	21
Rolando r. Green	1	Ariel M. Angeles	2	Peyton L. Cannon	4	Rueneene Newton	9	Lisa Land	24
Ashton Haskins	1	Olivia S. Blackstone	2	Wanda Sanchez	4	Cynthia R. Winskey	10		
Kay Hynes	1	Bert E. Brand	2	Zola A. Campbell	5	Anthony Lamb	11		
Kevin Lee	1	Gary L. Davis	2	Shonda E. Goldsmith	5	Christopher Baker	12		