

THE GOODWILL GAZETTE

NOVEMBER 2023

Letter from Mr. Shelfer, President & CEO, Goodwill Industries - Big Bend



Fred G. Shelfer, Jr. CEO

This is a very active time of the year for our Goodwill. We recently had our annual golf tournament on October 16th, which was a great success. We had wonderful weather, with twenty-two teams participating, and we raised \$95,000 for our mission. Next up is Halloween, which we consider Goodwill's Christmas. People shop at our stores for their Halloween outfits, making it a special time of the year for us. As the weather changes to fall, we are selling winter ware, which are higher ticket items.

We find ourselves in the fourth quarter of a very successful year, but it occurs amid many uncertainties. Some major retailers are experiencing a downturn in sales, closing stores, and laying off workers. Inflation is still too high, especially for items that the average American must buy, such as food, gas, and utilities.

There are two wars going on that pose threats to world stability. Unemployment is low, which is a good thing, except it remains extremely hard to hire enough workers to man our stores. Our national political situation does not offer us much comfort. Therefore, it is not a time to be complacent. We must continue to make improvements and become more efficient.

By now, our management has gotten used to the constant change that is part of our culture. The coming year will be a challenge, but we are positioned for it, and our people are up to it. So, enjoy this holiday season, let's close the year out strong, and be prepared to continue our winning ways.

Sincerely,
Fred G. Shelfer, Jr.
CEO

SAFETY Wear your PPE!



Personal Protective Equipment, or PPE, protects you from the hazards at the workplace. While we cannot guarantee you will never be injured, using Kevlar Gloves, or wearing Safety Glasses can prevent most workplace injuries.

Wear your safety glasses when using the Baler, Tipper, or Compactor. 61% of all eye injuries happen at work! 90% of these injuries could have been prevented by wearing Safety Glasses.

Make sure your Kevlar Gloves fit properly and use them when taking donations or processing. 83% of all lacerations are to the hand!

Don't forget! It is up to YOU to remember to wear your PPE.

DIVERSITY, INCLUSION, AND BELONGING



November 11, 2023

Veteran's Day is a national holiday to commemorate all American veterans who fought either during wartime or peacetime. This holiday started to honor the anniversary of the end of World War I in 1919 and then became a federal holiday in 1938. Parades and celebrations are held on this day and an official wreath laying at the Tomb of the Unknown Soldier in Washington D.C. to learn more about Veteran's Day and its history, visit <https://www.history.com/topics/holidays/history-of-veterans-day>



November 23, 2023

Thanksgiving began in 1621 when colonists from Plymouth and Native Americans had a harvest feast together, which is considered to be the first Thanksgiving celebration. It became a national holiday in 1863 and ever since then has been recognized and celebrated on the fourth Thursday in November. It is celebrated by the gathering of family and loved ones to celebrate being thankful. For more information on Thanksgiving, visit <https://www.history.com/topics/thanksgiving/history-of-thanksgiving>

Giving Tuesday is a global movement that encourages generosity and humanity to transform the lives of people in communities worldwide. Created in 2012, this movement inspires people to do good and has motivated over hundreds of millions of people to give back in their community. There are many ways to participate in Giving Tuesday including volunteering, donating, and spreading kindness and humanity. To learn more about how to get involved, visit <https://www.givingtuesday.org/>



November 28, 2023

Native American Heritage Month is celebrated to honor and recognize the important contributions to culture and history by Native Americans. It became recognized as a national month of commemoration in 1990. This month provides a platform for Native Americans to speak about their history and educate others about the historical background of the indigenous people in America. To learn more about the history of the month, <https://www.nativeamericanheritagemonth.gov/>



Shout-Outs

Our Honesty Incentive

We would like to thank the following individuals for showing the upmost integrity by turning in money that was found at their location. This display of integrity does not go unrecognized and we here at Goodwill would like to thank you for portraying the values we hold most dear at Goodwill.



Brianna Wells from our Destin store

Goodwill Big Bend tables at the Worlds of Work Event, from 10/19-10/20.



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Pictured in the photo from left to right: Ms. Aaronetta and her daughter, Earlnetta McCormick

From Donna Jernigan: Ms. Aaronetta, a former e-commerce employee, is celebrating her daughter, Earlnetta McCormick (Netta)'s "big one" birthday on 9-28. She marks the occasion with flowers, hugs, and a birthday wish on the radio. Ms. Aaronetta is wearing a 30-year-old T-shirt, the same one she wore to choir practice when Netta was a very young girl. Netta, an e-commerce jewelry Lister, has been with GW for two years.

Dick Aldrick was a 91-year-old veteran. Last year, on his birthday, he went skydiving, reminiscent of what he did during his service. He worked from 8 AM to 12 PM on Mondays, Wednesdays, and Fridays. He had been with Goodwill since September 2019. He worked harder than most and was loved by all. Our thoughts and prayers go out to his loved ones.

Rest in peace, Dick Aldrick.

The PC Outlet store wishes to recognize one of their valued customers: Kathy Sprague. Every day, she visits Goodwill and purchases big stuffed animals to place in the holes in the highway walls, spending her own money to beautify the city. We'll send you a picture of her in front of the wall adorned with Goodwill items. She continually replaces the toys because they attract admirers, and the next day, she returns to buy another one, always wearing a smile.

Congratulations to AmeriCorps on their 30-year anniversary!

GIBB Power of Work Awards 2024

Scan the code to fill out the form to nominate people for the 2024 GIBB Power of Work Awards!
Nominations are due on **Thursday, November 30, 2023.**



WORD SEARCH

Car Parts

T	Z	D	R	O	R	R	I	M	N	R	O	H	I
I	A	T	Z	D	I	R	Y	F	E	N	D	E	R
R	C	X	A	O	M	K	A	N	W	S	A	J	M
E	S	L	L	M	S	Y	I	D	Y	P	N	K	U
S	X	T	U	E	R	G	G	X	I	E	N	S	F
Y	S	R	G	T	N	O	L	S	T	A	E	S	F
L	L	U	L	E	C	S	O	A	T	K	T	N	L
I	A	N	B	R	L	H	V	L	A	E	N	O	E
G	D	K	H	E	A	T	E	R	F	R	A	L	R
H	E	R	E	P	M	U	B	S	E	S	U	F	U
T	P	H	K	O	F	O	O	R	N	U	S	Y	E
S	W	I	P	E	R	S	X	D	O	O	H	M	W

ANTENNA

AXLE

BRAKES

BUMPER

CLUTCH

ENGINE

FENDER

FLOOR MAT

FUEL TANK

FUSES

GAUGES

GLOVEBOX

HEATER

HOOD

HORN

LIGHTS

MIRROR

MUFFLER

ODOMETER

PEDALS

RADIATOR

RIMS

ROOF

SEATS

SPEAKERS

SUNROOF

TIRES

TRUNK

WHEELS

WIPERS

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NOVEMBER 2023



Dustin Peppers	1	Isiah Cooper	8	William Coker	15	Julian Ingram	22
Salina Gregory	1	Melanie Barber	8	Marlon Davis	16	Lafon Dickens	23
Laura Lutker	2	John Frink	8	Sonia Rodriguez-Hernandez	16	Nigel Screen	25
Pamela Barclay	2	Conley Cole	8	Layla Jump	16	Marny Hutchinson-Hofmann	25
Jeffery Shaffer	2	Hayden Church	9	Treasa Gray	17	Kimberly Gay	26
Belle O'Connor	3	Jeffery Morgan	9	David Laguna	17	Crystal Harris	26
Sandra Sinclair	3	Thalia Iglesias Barban	9	Melissa Lovretich	17	Dante Rentz	27
Devon Burk	4	Roxanna Huesby	10	Carla Brito	18	Carolyn Haddock	28
Charlotte Samuels	5	Jessie Freeman	10	Sharon Holland	18	Donny Barnhill	28
Prakash Khilnani	6	Lisa Gartner	11	Micah Williams	19	Elizabeth Moseley	28
James Register	6	Oliver Allen	11	William Smith	19	Lanita Valcke	29
Martin Williams	6	Johnnie Smith	11	Jackie Lambert	21	Heath Gilliam	29
Rebekah Bailey	6	Amanda Scott	12	Azayah Clark	21	Abraham Nicholson	29
Madison Rayborn	7	Aaron Mayer	12	Azyelle Clark	21		
Keith Murray	7	Maria Navarro	12	Hayward Douglas	21		
Emily Keller	7	DeAndrea Sutton	14	Ana Bolivar	21		



Stacy Murray	31	John Devatt	7	Michelle Carpentier	3	Sabrina Jordan	1
Star Smith	22	Lafon Dickens	7	Ernestine Martin	3	Alex Naus	1
Bobby Fields	19	Ernest Cyphert	6	Dana Deacon	3	Stephen Beasley	1
Donna Jernigan	19	Victoria Shirey	6	Micah Ross	3	Cecil Ray	1
Donna Ballard	16	Pamela Barclay	5	Terrence Wright	2	Paul Dale	1
Carlos Pamias	15	Chetwin Jackson	5	Laura Lutker	2	Alma Sohns	1
Debra Daniels	13	Andre Robinson	4	Lindsey Banning	2	Arleshea Johnson	1
Cheryl Regna	10	Sarah Zeigler	3	Tammy Dodd	2		
Catherine Morgan	10	John Medlok	3	Tanya Jones	2		
Leon Copper	9	Terry Griffin	3	Kimothy Young	2		
Ji'varis Harley	7	Melissa Lovretich	3	Casey Lowe	1		
Dennis Colson	7	Jerry Morris	3	Widlene Bien-Aime	1		