

THE GOODWILL GAZETTE

APRIL 2024

Letter from Mr. Shelfer, President & CEO, Goodwill Industries - Big Bend



Fred G. Shelfer, Jr. CEO

There is a lot going on now in the Mission Services department. Hopefully, you have met Eneydi Rivera, who is the new Vice President of Workforce Development and Mission Services. She has been busy bringing new people on board to fill the many slots we need.

We will be adding three new members to the Mission Services Team in the Prosperity Center in Tallahassee in April and are planning to staff Quincy, Marianna, Chipley, and Valparaiso, as soon as possible. We are also working with outside agencies to help us with staffing and costs.

As you may know, the net income from our retail stores goes to fund our mission services and any outside help just means we can do more. We have an Ignite grant from the U.S. Dept. of Labor and a Black and Decker Grant, which will allow us to train 25 jobseekers this spring in the construction trade and provide wrap around services to ensure that jobs are obtained.

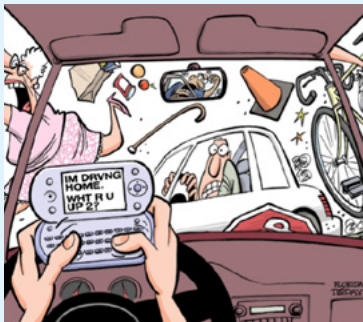
We also have a Growth Opportunities Round 4 (GO 4) grant to serve 18- to 24-year-olds. The grant is geared to prepare justice-involved youth and young adults for the world of work and put them on a path to more equitable career opportunities, through placement into paid work experiences.

AmeriCorps members have helped supplement our mission department for years, and we hope they will help us support the new office we are completing in Springfield, as well as future projects.

All we do is dedicated to our mission and there are great things happening and in the plans thanks to all our workers. Keep your eye on the goal and let's do our best to help others.

Sincerely,
Fred G. Shelfer, Jr.
CEO

SAFETY Distracted Driving



We all get distracted sometimes, but when this happens while driving, it is very dangerous! Did you know that at any given time throughout the day there are 660,000 drivers using their phones while driving? This causes 3000 deaths per year and 440,000 injuries! We don't want YOU to become a statistic.

There are three main causes of distracted driving:

- Manual: using a cell phone, eating, reaching for something in the car.
- Visual: using GPS, looking at billboards, and rubbernecking at accident.
- Cognitive: singing, talking to passengers, daydreaming or being tired.

Remember, you must watch for other distracted drivers too. Keep your eyes on the road and your hands on the wheel.

Success Story: Eli

Eli started at The Learning Pavilion at the beginning of 2023. He wasn't quite verbal, but he'd let you know his wants and/or needs in other ways. He was diagnosed with autism, and it was noticeable through his actions. He was a runner and briefly tried to release oral tension on others in his class. His interactions with the other children were minimal and he liked to eat at a different table than his peers. Eli wasn't expressing an interest in potty training and often diapering was a struggle, due to him wanting to be independent and strong willed. Ms. Alicia started working with Eli in November of 2023, he also started behavioral, speech, occupational, and music therapies, because he was able to become a recipient of the in-house scholarship assisting his family with the cost of all the therapy services, which has helped turn Eli into the happy, bubbly, and talkative four-year-old we see today! He is fully potty-trained and can speak in 4-5-word phrases, he also enjoys mealtimes at the table with the rest of his classmates and will often associatively play with them throughout the day. He is still strong-willed only now he can verbalize his request and demands, but now being able to manage his emotions understands when his requests can't be granted immediately, he will attempt to negotiate his terms and wait patiently.

It has taken a village of several types of people to assist in his progress, but the outcome just amazes us all how much progress he has made this year, and we just know the sky is the limit for Eli in his future educational journey!

Thank you, Eli, for sharing your story with us.



DIVERSITY, INCLUSION, AND BELONGING



April 1st



April 22nd

Earth Day is a global event to demonstrate support for environmental protection. It's a day to raise awareness about conservation and sustainable practices. To learn more about earth day and sustainability, visit <https://www.earthday.org/>



April 22nd - 30th

A Jewish holiday commemorating the liberation of the Israelites from slavery in ancient Egypt. It typically is observed with special meals, rituals, and services. To learn more about this Jewish celebration and others, visit <https://www.myjewishlearning.com/article/passover-2024/>

Awards from the 2024 Goodwill Industries – Big Bend, Inc. Annual Meeting



The Mary Goodman Award: Mary Wellington

On March 20, 2024, Mary Wellington was presented the Mary Goodman Award at the 2024 Goodwill Industries - Big Bend, Inc. annual meeting. Established in memory of Mary Goodman, who served on Goodwill Big Bend's Board of Directors for many years and held various offices including Chairperson. In 1958, Goodman was the first female bureau chief in Florida state history, was recognized by Governor Lawton Chiles for her career accomplishments and was named National Woman of the Year by the American Businesswoman's Association. This award recognizes outstanding commitment to our mission. Congratulations to Mary Wellington, recipient of the 2024 Mary Goodman Award at Goodwill's Annual Meeting. Mary's decade-long service on the GIBB Board, including Chairwoman in 2021, Treasurer in 2022, Chairman of The Learning Pavilion for many years, and she even served as a Goodwill model in a local fashion Show. Mary's unwavering support truly embodies the spirit of goodwill.



Graduate of the Year Award: Tahjae Miller (pictured left)

Tahjae Miller was an Ignite participant who overcame justice involvement and incredible odds to get his CDL and now works as an over the road truck driver. He went from working two minimum wage jobs to making 70K plus annually and encouraging others to participate in the program. He helps support his single mom and younger siblings and is a true inspiration to others not to give up.



Achiever of the Year Award: Justin Thompson (pictured second from the left)

He loves coming to work, and volunteers for anything anyone wants him to do. He has been the recipient of several RESPECT Awards and always gives 100% in any project that he is given.



GIBB Employee of Distinction Award: Larry Edwards (pictured second from the left)

Larry Edwards has an extraordinary work ethic and daily exhibits his dedication to doing his job with excellence and pride. Larry's customer service is apparent in how many repeat donors come to donate to his location specifically. Larry goes above and beyond in every aspect of his job and cares about his workplace and coworkers. Larry has been an exemplary member of the Goodwill team for more than eight years and has shown true distinction in his Goodwill career.

THE GOODWILL GAZETTE

APRIL 2024



The Spirit of Goodwill Award (Tie): Adam Frost (pictured third from the right)

Adam Frost goes above and beyond and understands and is passionate about Goodwill's mission. He treats everyone with respect and support and is a great example of the spirit of Goodwill. He creates impactful videos to help tell the Goodwill story and has made a great contribution to our organization.



The Learning Pavilion Award: Geneva Sherman

Geneva Sherman is a beloved teacher who has taught at TLP for five years and 28 years total in Early Childhood Education. Children who have graduated from her class often return years later to visit, and more than one student shared that it was their time in her class that prepared them for kindergarten. She goes out of her way to ensure the staff have what they need and goes above and beyond expectations teaching the children and keeping parents informed.

Ms. Geneva is creative and hands-on, which has helped her students learn and grow.



The Spirit of Goodwill Award (Tie): Zola Campbell (pictured right)

Zola Campbell always has a smile for her customers, knows most by their names, and can turn a negative comment into a positive just by explaining what we do. Zola is dedicated to her job and has overcome extreme barriers to being self-sufficient in her life. She provides world class customer service to everyone and encourages others to never give up on their dreams.



Volunteer of the Year Award: Sandra Perkins (pictured sitting)

Sandra Perkins is the AmeriCorps CNA Trainer. She has helped Goodwill change dozens of lives through her commitment to this program and is a credit to AmeriCorps and to Goodwill. She is extremely passionate about helping others take this important step in their career and has served in this role for more than two years.



Honorable Mention: Sharon Holland

Sharon Holland has volunteered with the AmeriCorps CAN training program for several years and brings her passion daily to helping individuals in our community get their career started in the medical field.

Shout-Outs

Our Honesty Incentive

We would like to thank the following individuals for showing the upmost integrity by turning in money that was found at their location. This display of integrity does not go unrecognized and we here at Goodwill would like to thank you for portraying the values we hold most here at Goodwill.



Lucia Rice from Crestview Store

Taris Kennedy from Crestview Central Processing

EXECUTIVE HIGHLIGHT: SHANNON HARPER

I grew up at Goodwill, starting in 1999 as an assistant in the Sales Department, and worked my way up to my current position with the amazing Accounting and Executive Teams. I recently returned home to Goodwill after a year and a half with the Florida Chamber of Commerce. I love my Goodwill family and it feels great to be back. I am a lifetime learner and enjoy opportunities to help support our growth.

When I'm not crunching numbers, dotting the i's, or crossing the t's, I enjoy reading, fishing, baking cakes for family events, riding my motorcycle, and taking our RV out on adventures.



THE GOODWILL GAZETTE

APRIL 2024



From Trina Jackson: Sharon Holland is the AmeriCorps Trainer for the Panama City CTC. She has been singlehandedly proctoring a class of 33 students and providing hands-on skills training for those students. She has been doing an amazing job moving the students forward in the class while maintaining a pleasant learning environment. In addition, she has helped with the Prometric Certified Nurse Assistant state testing at the Panama City location by ensuring that our testing facility is in order and has all the required supplies.



Congratulations to the Crawfordville Store for being the winner of the Goal Getter Contest!



The Crawfordville Store celebrated "Pi" day on 3/14.



Congratulations to 390 ADC for being the nicest business yard for the Garden Club in Lynn Haven!

THE GOODWILL GAZETTE

APRIL 2024



From Jeff Haynes: Shout out to Fran McGahen, who although doesn't like her picture to be taken has been a big help to the Human Resource department at the Mabry Office. She greets applicants and new hires alike directing them where they need to go while making them feel genuinely welcomed like a guest at our company. Fran is pictured (covering her face) along with Kelly Jacobson, an important member of the HR team.



From Donna Jernigan: Shout it out to Jane Spivey, an e-commerce Shop Goodwill Lister. Average listings for a Shop Goodwill Lister are around 65 to 70 in an 8-hour day. On March 5th Jane listed 90 items. Way to go Jane! And thank you.

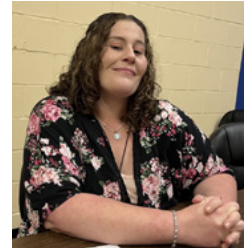
THE GOODWILL GAZETTE

APRIL 2024

Welcome new hires!



Shareka Strong - Human Resources Onboarding & Recruitment Specialist servicing the Betton Bookstore, Bradfordville Store, Capital Circle Retail Store and Highway 20 / Tallahassee Central Processing. Shareka is currently attending Tallahassee Community College working towards her AA degree and will graduate in May of this year. She will transfer to Florida A&M in the fall for the Social Work program. Shareka loves shopping and traveling, spending time with her 2-year-old grandbaby. Shareka took the job with Goodwill because it allows her to work with her school schedule and is very appreciative for the Human Resources experience and how it applies to her Career Path with Social Work. Shareka has a passion for helping others, particularly in obtaining gainful employment.



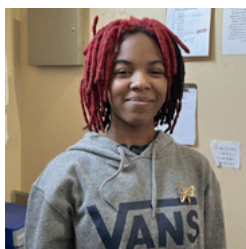
Sarah Adkins works as a Retail Sales Associate - Cashier at the Quincy Store. She is a proud parent of two children, ages 17 & 13 (going on 100). Besides being a mom that eats up most of her free time, if she did have free time she likes to read. Her preferred books are about drama and her favorites are the Twilight and Vampire Diary series, fantasy stories. Sarah said, "It's hard to get free time when you're a Mama, but when she is out past when she is supposed to be home her loving daughter calls and checks up on her. "



Takerria Walker is a Retail Sales Associate - Cashier for the Tallahassee Outlet at Mabry Street. She completed all the steps to be hired in one day including: completing her application, interviewing, completing the new hire paperwork and background check, and onboarding and is ready to go to work on Monday! She is very happy to be here, very experienced and looking forward to being at Goodwill for a long time. She enjoys reading books. The last book she read was the Bluford Series, a set of 20 different books about Bluford High, a tough but nurturing inner city high school. She is the proud Mother of 4 children: ages 3,2,1 and a newborn.



Oghogho Onokpise is from Nigeria and is working at the Pensacola Street store as a Retail Sales Associate - Cashier. Oghogho, pronounced "Oh-go-go" name means "joy" or "happiness" and he tries to bring it with him wherever he goes. He is excited to be starting with Goodwill and looks forward to a long and prosperous career here. He is looking forward to March Madness and a good Basketball season here. Go North Carolina Tar Heels!



Antonette Christopher at Pensacola Street, this is her first Job! She wants to work for goodwill because she likes the store and likes the environment. She currently attends Godby High School. She is saving her paycheck for her first dream car, a Black Honda Civic Sport.



Jeremiah Crumitie is a new hire for the Transportation department at the Tallahassee Mabry office. He will be a material handler operating the forklift among other duties. Jeremiah is a good working person who sees Goodwill as a well put together company and hopes to manage his career at Goodwill. His long-term goal is to retire from Goodwill in the distant future.

THE GOODWILL GAZETTE

APRIL 2024



Quintara "Queen" Crawford joins the team at Apalachee Parkway. She will be either a Donation Attendant or Cashier, she would be happy at either or both positions. When asked about herself, Queen said she has great energy and is very talkative, there is nothing shy about her at all. Her smile can light up a room and is a welcome addition to the Goodwill Company.



Xavier Johnson works at Apalachee Parkway. Xavier has worked for Goodwill in the past and has come back because he appreciates being paid on a regular basis and is looking forward to his fresh restart. Xavier recently found out that he is going to be a Daddy for the first time, and this is the big and important reason for working - being able to provide for his new family. Congratulations Xavier!!!!



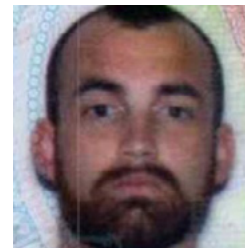
Clinton Gant - Tallahassee Central Processing. He looks forward to work and climbing up the corporate ladder. During his free time, he enjoys fishing and everything is going well. He is thankful for God-blessed days.



Abdullah El Youssef started working at Tallahassee Central Processing as a soft lines processor. His brother started working the same day with him and now they work next to each other.



Mohamed El Youssef started working at Tallahassee Central Processing as a soft lines processor, his brother started working the same day with him and now they work next to each other.



Randall Branch at Tallahassee Central Processing in the warehouse. Randall comes to Goodwill with experience in forklift operation and equipment management. He looks forward to moving up within the company!

THE GOODWILL GAZETTE

APRIL 2024



Moses Hall
Tallahassee Central Processing



Kyle Richardson
Tallahassee Central Processing



Brayden Smith
Tallahassee Central Processing
in the Warehouse



Amanda Fullard
Tallahassee Central Processing



Shakira Williams
Tallahassee Central Processing



Diego Ehouman Ble
Tallahassee Central Processing



Patricia Franklin
Tallahassee Central Processing



Eugene Roberson
Tallahassee Central Processing



Mamadou Dosso
Tallahassee Central Processing



Morlissa Groover
Tallahassee Central Processing



Bruce Mallory
Tallahassee Central Processing



Quinterian Flowers
Tallahassee Central Processing

THE GOODWILL GAZETTE

APRIL 2024

Welcome new hires!

Gloria Hillsman	E-Commerce	2/15/2024	Lucille Jones	Tallahassee Central Processing (811)	2/29/2024
Brittany Brewer	PCB Parkway	2/15/2024	Abdullah El Youssef	Tallahassee Central Processing (811)	2/29/2024
Stacy Shuffett	Beach Retail	2/15/2024	Quinterian Flowers	Tallahassee Central Processing (811)	2/29/2024
Joseph Joyner	Ignite/Mabry	2/15/2024	Mohamed El Youssef	Tallahassee Central Processing (811)	2/29/2024
Isaac Albury	Ignite/Mabry	2/16/2024	Clinton Gant	Tallahassee Central Processing (811)	3/1/2024
Miguel Gil	SRB	2/19/2024	Randall Branch	Tallahassee Central Processing (811)	3/1/2024
Eleanor Schools	SRB	2/19/2024	Jordan Shields	PSJ	3/4/2024
Evelynn Whitely	PSJ	2/19/2024	Henry Bohler	City of PC	3/4/2024
Brian Mugrage	Crawfordville	2/20/2024	Ladonya Lamb	Tallahassee Central Processing (811)	3/5/2024
Junira Blount	Tally CP (811)	2/20/2024	Michael Nysether-Santos	North Monroe / Mall Store (401)	3/6/2024
Kierstin Smith	PCB Parkway	2/20/2024	Donterious Murray	North Monroe / Mall Store (401)	3/6/2024
Claire Ragsdale	PCB Parkway	2/20/2024	Katia Benlejo	PC Outlet	3/6/2024
Austin Williams	Apalachee Pkwy (381)	2/22/2024	Keith Bentley	Transportation	3/6/2024
Linda Collins	Destin	2/22/2024	Olena Hinson	Beach Retail	3/7/2024
Makeel Stevens	Tally CP (811)	2/22/2024	Deshavion Jackson	Tallahassee Central Processing (811)	3/7/2024
Travis Dishon	PCB Parkway	2/22/2024	Anaiyah Wellington	Americorps - 164	?
Bruce Mallory	Tally CP (811)	2/22/2024	Roxanne Roberts	Bradfordville	3/8/2024
Eugene Roberson	Tally CP (811)	2/22/2024	Marianaliz Gomez	Bradfordville	3/8/2024
Kimberly Alguire	Tally CP (811)	2/22/2024	Meylin Diaz	Bradfordville	3/8/2024
Jeanne Eddins	PCB Parkway	2/22/2024	Jason Goodwin	Crawfordville	3/11/2024
Robert McDonald	PC Outlet	2/23/2024	Michael Rebuck	Crawfordville	3/11/2024
Michael Sanders	PC Transportation	2/23/2024	Ana Torres	Santa Rosa Beach	3/11/2024
Rhonda Young	PC Outlet	2/23/2024	Cameron DeMouy	Americorps - 164	?
Mamadou Dosso	Tallahassee Central Processing (811)	2/20/2024	Brady Hammitt	Destin	3/11/2024
Ble Ehouman	Tallahassee Central Processing (811)	2/20/2024	Brandi Hamann	PC Outlet	3/11/2024
Naeemah Pena	Pensacola St (311)	2/26/2024	Brandy Love	PC Outlet	3/11/2024
Nathen Armstrong	Lynn Haven	2/26/2024	Nikiaya Thomas	PC Outlet	3/11/2024
Lisa Hammitt	Destin	2/26/2024	Asantae Hall	Ignite / Pensacola St	3/12/2024
Antionette Christopher	Pensacola St (311)	2/26/2024	Teanna Hallman	Crawfordville Store (471)	3/13/2024
Aidan Richards-Wallace	Val-P	2/26/2024	Jeremiah Crumitie	Transportation Tallahassee (001)	3/13/2024
Brayden Smith	Tallahassee Central Processing (811)	2/27/2024	Eric Houdek	PC Transportation	3/13/2024
Patricia Franklin	Tallahassee Central Processing (811)	2/27/2024	Vincent Harris	Donations	3/13/2014
Kyle Richardson	Tallahassee Central Processing (811)	2/27/2024	Thomas Payne	Donations	3/13/2024
Moses Hall	Tallahassee Central Processing (811)	2/27/2024	Roshannon Salmon	PCCP	3/13/2024
Kirsten Artrip	Chipley	2/28/2024	Oghogho Onokpise	Pensacola St (311)	3/13/2024
Stephen Crigger	Chipley	2/28/2024	Tanisha Hall	Tallahassee Central Processing (811)	3/14/2024
Hannah Newcomb	Chipley	2/28/2024	Erika Ramirez	PCB Parkway	3/14/2024
Donald Roe	PCB Parkway	2/28/2024	Vanessa Ramirez	PCB Parkway	3/14/2024
Scarlette Barnes	PCB Parkway	2/28/2024	Daniel Hazelton	Tallahassee Transportation (011)	3/14/2024
Walter Young	Beach Retail	2/28/2024	Cassandra Glover	Tallahassee Central Processing (811)	3/14/2024
Amanda Fullard	Tallahassee Central Processing (811)	2/29/2024	Quintera Crawford	Apalachee Pkwy (381)	3/15/2024
Shakira Williams	Tallahassee Central Processing (811)	2/29/2024	Xavier Johnson	Apalachee Pkwy (381)	3/15/2024
Morlissa Groover	Tallahassee Central Processing (811)	2/29/2024	Sarah Adkins	Quincy (431)	3/15/2024
Joshua Ward	Tallahassee Central Processing (811)	2/29/2024	Takerria Walker	Mabry Outlet (391)	3/15/2024
Danny Purifoy	Tallahassee Central Processing (811)	2/29/2024			



In GOOD Taste: Li Hing Mui Fruit Salad

Ingredients

- 2 cups of mixed tropical fruits (such as pineapple chunks, mango slices, papaya chunks, and guava)
- 2 tablespoons of Li Hing Mui powder (available in Asian grocery stores or online)
- 1 tablespoon of honey (optional, depending on sweetness preference)
- Juice of 1 lime
- Fresh mint leaves for garnish (optional)



Directions

1. Wash and prepare the fruits. Cut them into bite-sized pieces and place them in a large mixing bowl.
2. In a small bowl, mix the Li Hing Mui powder with honey and lime juice until well combined. Adjust the sweetness according to your taste by adding more honey if needed.
3. Pour the Li Hing Mui mixture over the prepared fruits and gently toss to coat all the fruits evenly.
4. Let the fruit salad marinate in the refrigerator for at least 30 minutes to allow the flavors to meld together.
5. Before serving, garnish the fruit salad with fresh mint leaves for a pop of color and added freshness.
6. Serve chilled as a refreshing and exotic dessert or as a side dish to complement your Hawaiian meal.

We want to hear your favorite recipes, so email your ideas to afeng@goodwillbigbend.com!

Care Corner: Earn While you Learn & Tuition Reimbursement

Earn While you Learn: Get hourly pay for up to 3 hours per week to work on your GED or to take online classes in one of our career centers. **Visit Ascentis -> My Self -> Company Resources -> EARN WHILE YOU LEARN REQUEST Form** or contact the **Career Development Center** for more resources.

Tuition Reimbursement Program: Goodwill gives associates UP TO \$2000 towards college classes. You Must be full time and have been employed for at least a year. Ask **HR** or visit **Ascentis -> My Self -> Company Resources -> Tuition Reimbursement**.

Employee Assistance Hotline (EAP): 800-386-7055



THE GOODWILL GAZETTE APRIL 2024



Kathleen Bohning	1	Eugene Roberson	8	Jennifer Brillhart	16	Ledonrick Spears	21	Aidan Richards-Wallace	25
Zendera Robinson	1	Thomas Moore	9	Tiffany Norwood	16	Christopher Taylor	21	Jacquelyn Cruz	26
Khalid Mercer	2	James Young	9	Jesse Hochstetler	17	Starla Monroe	21	Hannah Newcomb	26
Wanda Smith	3	Mickey Foster	9	Alan Malnofski	17	Doris Johnson	21	Brionna Lovett	26
Daniel Lawson	4	Marlon Mango	10	Dwight Dukes	17	Jamil Dickey	22	Michael Silver	27
Jaleeya Hall	4	Brandi Hamann	10	Brett Carroll	17	Micah Morgan	22	Kelly Jacobson	28
Deonte Thornton	4	Lisa Land	11	Brandi Chesnutt	18	Brandi Daniels	22	Andre Robinson	28
Sandra Norris	5	Araceli Norton	12	Ana Torres	18	Charles Turner	23	Alyssa Wilson	28
William Chapman	5	Mohamed El Youssef	12	Dereka Fitzgerald	18	Donald Abell	23	Cynthia Hernandez	28
Miguel Gil	5	Isaiah Cuyler	14	Marah Hansen	19	Jason Nakai	23	AJayah Ellis	28
Abigail Jackson	6	Tina Pinkham	14	Taylor Lebedin	19	Alexis Olguin	23	Ean Earnhart	28
Carol Lyons	6	Ernestine Martin	14	Kirsten Artrip	19	Brantley Voth	24	Nubia Edwards	29
Jada Anderson	6	Tanya Jones	14	Kerrstin Embry	20	Terry Bryant	25		
Justin Vittitow	6	Alma Sohns	15	Juliet Euler	20	Jerry Morris	25		



Tamara Williams	26	Willene Sanders	5	McKenna Wolk	2	Barbara Pritchard	1
Fred Watford	21	Christopher May	5	Chiquita Jean	2	Matthew Rhody	1
Woodrow Faison	16	Enrique Soriano	3	Theresa Wolfenbarger	2	Carl Erwin	1
Anthony Richardson	13	Caleb Ward	3	Vera Goodrum	1	Taylor Lebedin	1
Jason Allen	11	Gregory Conyers	3	Shawnell Hayes	1	Candice Worlds	1
Loretta Findlay	9	Anthony Krakker	3	Tireek Anderson	1	Thalia Iglesias Barban	1
Danny Bell	9	Jaiden Clenney	3	Kibryonna King	1	Jeffrey Haynes	1
Dwight Dukes	7	Trina Jackson	2	Steve Johns	1	Sonia Rodriguez-Hernandez	1
Candra Johnson	6	Pamela Davis	2	Hayden Cotton	1		
Lucia Rice	6	Tyana Young	2	Makayla Andrews	1		
Timothy Leonard	5	Wayne Moseley	2	Brandon Dinwiddie	1		
Tonya Harmon	5	Madison Morgan	2	Darell Williams	1		