

Letter from Mr. Shelfer, President & CEO, Goodwill Industries - Big Bend

Information is king! We are constantly looking for ways to improve, and collecting data on our operations gives us the means to increase efficiency and productivity. In the past year, we have added and converted a number of new data collection and processing systems. Several are being implemented in the first quarter of this year. Supro is now our point-of-sales system; this year we are developing reports to track important Mission Services metrics, which will enable us to respond more quickly to the community's needs. UKG is a new platform that supports our employees, including policies and procedures, time management, etc. We have added a new program that keeps us up to date on our many leases. We bought inventory counting guns to allow us to quickly count our inventory so that we can timely reorder new goods or move donations to where they are needed. Small changes can make a big difference.



Mission Services has been very active this year with the Tallahassee Legal Clinic, connecting clients to legal resources and Growing While Glowing, supporting mothers in our community. Our CNA (Certified Nurse Assistants) cohorts have had full classes in Panama City and Tallahassee with 100% of the graduates having job offers.

We are reopening Career Centers in Quincy, Marianna, Perry and Valparaiso to serve those communities and our existing centers are bustling, serving 1,422 individuals and enrolling a new 440 in classes. Hard Work! Good Job! Great Start for 2025.

SAFETY



Florida's Move Over Law was enacted in 2002 and requires you to Move Over a lane, when you can safely do so, for stopped law enforcement, emergency, sanitation, utility service vehicles, tow trucks, or construction vehicles with displaying warning lights, and any disabled vehicle on the side of the road. Violating the Move Over law can result in fines and points on your license.

- On a two-lane roadway, you are required to slow to a speed that is 20 miles per hour less than the posted speed limit.
- If the speed limit is 20 miles per hour or less, you must slow down to five miles per hour.
- If you are driving on an interstate with multiple lanes of travel in the same direction, and you approach an emergency vehicle parked along the roadway, you must vacate the lane closest to that vehicle, as soon as it is safe to do so. If you are not able to safely move over, you must slow down to a speed of 20 MPH below the speed limit, unless directed otherwise by a law enforcement officer.
- Violating the move over law puts both yourself and a public safety professional at risk.

DIVERSITY, INCLUSION AND BELONGING



Tuesday, April 1st



Tuesday, April 15th



Sunday, April 20th



Tuesday, April 22nd

IMPACT STORY



Khaliyah Phillips experienced barriers to employment due to her past involvement with the court system. After discovering Goodwill's Reentry Program on Facebook, she took advantage of the opportunity by securing a job at Firehouse Subs as a server and avoided repeating old mistakes.

With stable housing for her daughter, and multiple job offers, Khaliyah has maintained a stable lifestyle and feels optimistic about her future. She describes Goodwill's services as life-changing, believing that without our support, she would have lost everything. Her story highlights how our Reentry Program offers second chances and makes a positive difference in people's lives.

Meet Kim Gay, Chief of Staff

About Kim:

I love the beach, reading self-improvement and leadership books, running, pink sunrises and coffee! I worked for 20 years in workforce development and job placement, and 10 years in non-profits, before coming to Goodwill. I served on the Goodwill Board for two years from 2016-2018 and went back to school at 45 years old to get my Masters Degree in Integrated Marketing Communications with 3 children at home. I have been married to my high school sweetheart for 35 years, who has been a high school football coach and school administrator.

My motto is "Never Stop Learning" and "Never Give Up"! I love working at Goodwill and believe that the work we do everyday helps at least one person take steps toward a better life.



MISSION SERVICES



Join us for our **QUINCY CAREER RESOURCE CENTER RELAUNCH**

April 9th
10AM - 12PM

1503 W
Jefferson Street, Quincy,
FL 32351

850-266-7559

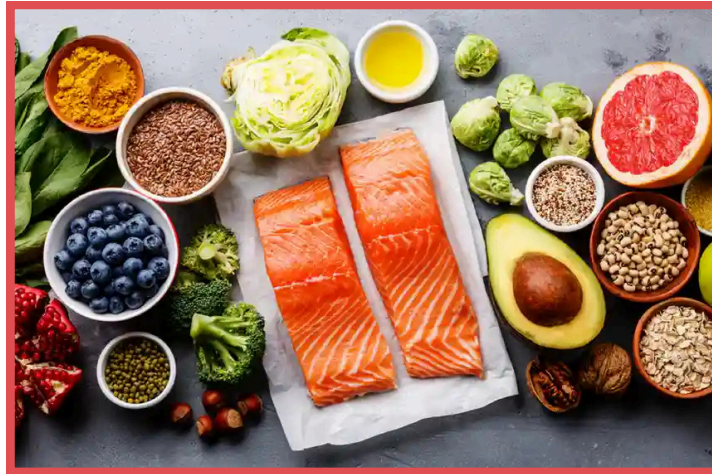


RSVP:



Stop by for refreshments and to see how
Goodwill Big Bend's workforce training
will be changing lives in your community!





Boost Your Focus and Ease Stress with Smart Food Choices

Looking to stay sharp and feel your best? The food you eat can play a big role in keeping you calm and focused throughout the day.

For a brain boost, try adding more omega-3 fatty acids to your diet. You can find these in oily fishes like salmon, sardines, and mackerel—or, if you prefer plant-based options, walnuts, chia seeds, and dark leafy greens are great alternatives.

When it comes to managing stress, berries like blueberries and strawberries are packed with vitamin C, which helps your body handle tension. Cashews, rich in magnesium, zinc, and vitamin B6, can also help ease feelings of anxiety, while Brazil nuts deliver a healthy dose of selenium to support mood and mental clarity.

Feeling overwhelmed? Foods like bananas, turkey, and chickpeas naturally boost serotonin, the “feel-good” hormone that promotes a sense of well-being. And while it might be tempting to reach for sugary snacks when stress hits, those quick fixes often lead to energy crashes and leave you feeling worse. Making mindful food choices is a simple way to support your mood and keep stress in check. Small changes can make a big difference—why not start today?

SHOUTOUTS



Shoutout to Lashawn Douglas who loves working at our Bradfordville store! He is a Senior at Chiles HS and also dual enrolled at Tallahassee State College with plans to study law.

Shoutout to Valerie Paredes for her work with Goodwill Big Bend over the past year. Valerie has approached her time here with a commitment to excellence and to Goodwill's mission. Her contributions to the Marketing Department have been impactful and have strengthened the department as a whole. Thank you Valerie and good luck with your endeavors post-grad!

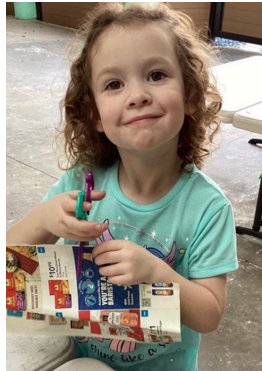
-The Marketing Team

NEW HIRES



Meet Imelda Simon, the new cashier at the Bainbridge store.

SHOUTOUTS



When Ellabeth first joined The Learning Pavilion, she preferred to play alone, finding social interactions overwhelming. But through our intentional, play-based approach, her teachers saw an opportunity. They noticed her love for sensory activities and used it as a bridge to connection.

By weaving more sensory-rich experiences into her day, we created moments where learning, play, and social growth naturally came together. With each hands-on activity, she became more comfortable, building confidence in small, meaningful steps. Her teachers guided her interactions with peers, using smart-play strategies to encourage teamwork, turn-taking, and communication while keeping it all fun and engaging!

Collaboration with Ellabeth's family was key. By sharing strategies and progress, we ensured she had the support she needed both at school and at home. The results? A once-reserved kiddo who now excitedly joins group play, chats with classmates, and thrives in the social world around her!

At The Learning Pavilion, we believe that play is powerful and when teachers and parents work together with purpose, incredible transformations happen. Ellabeth's journey is proof that with the right support, every child can learn, connect, and shine!

When you ask your customers to Round Up, the money goes toward The Learning Pavilion, making stories like Ellabeth's happen. Thank you for being a part of The Learning Pavilion's impact.

Lead Associate

Amanda Youngblood-Port St. Joe
Caitlynn Glass-Marianna
Hayley Melvin- Port Saint Joe

Retail Store Manager

Jaleeya Hall - PC Outlet

Please send all Gazette updates to afrost@goodwillbigbend.com.



Easter Crunch Bars

Ingredients

- 4 tablespoons of butter
- 10 ounces of marshmallows
- 6 cups of Rice or Corn Chex cereal
- 3 tablespoons of sprinkles
- 1 cup of m&m candies



Directions

1. Heat a large pot over medium heat. Add the butter and melt.
2. When the butter has melted, stir in the marshmallows. Continue stirring, until marshmallows have just melted. Remove from the heat.
3. Stir in the cereal until mostly coated in marshmallows.
4. Add the sprinkles and most of the m&m candies. Reserve a handful of m&m's for sprinkling over the tops of the bars. Stir the mixture together.
5. Press the mixture into a greased 9x13 baking dish. Press the remaining m&m's onto the top of the bars.
6. Let cool for 20 minutes before cutting into 12 bars and serving!

We want to hear your favorite recipes, so email your ideas to afrost@goodwillbigbend.com!



Kathleen Bohning - April 1
 Zendera Robinson - April 1
 Tavish Knight - April 1
 Tina Wenrich - April 2
 Wanda Smith - April 3
 Robert Adkison - April 4
 Daniel Lawson - April 4
 Jaleeya Hall - April 4
 Michelle Scheuermann - April 4
 Deonte Thornton - April 4
 William Chapman - April 5
 Miguel Gil - April 5
 Parlee Sharpe - April 5
 KenNiya Sanders - April 5
 Abigail Jackson - April 6
 Sandra Merrill - April 8
 James Young - April 9
 Marlon Mango - April 10
 Brandi Smith - April 10

Lisa Land - April 11
 Araceli Norton - April 12
 Derrick Horne - April 12
 Nallely Henriquez-Vasquez - April 13
 Isaiah Cuyler - April 14
 Tina Pinkham - April 14
 Ernestine Martin - April 14
 Tanya Jones - April 14
 Michael Curenton - April 15
 Jennifer Brillhart - April 16
 Tiffany Norwood - April 16
 Jesse Hochstetler - April 17
 Alan Malnofski - April 17
 Travis Crosby - April 17
 Brandi Chesnutt - April 18
 Dereka Fitzgerald - April 18
 Lydia Zemanick - April 18
 Annie Reinke - April 18

Marah Hansen - April 19
 Taylor Lebedin - April 19
 Makayla Kirkland - April 20
 Christopher Taylor - April 21
 Doris Johnson - April 21
 Jamil Dickey - April 22
 Brandi Daniels - April 22
 Matteo Fernandes Ballestero - April 22
 Charles Turner - April 23
 Donald Abell - April 23
 John Rawls - April 23
 Brantley Voth - April 24
 Kylie Hall - April 24
 Terry Bryant - April 25
 Aidan Richards-Wallace - April 25
 John Maresco - April 25
 Melanie Dandridge - April 25
 Jacquelyn Cruz - April 26

Hannah Newcomb - April 26
 Etavious Milton - April 27
 Kelly Jacobson - April 28
 Andre Robinson - April 28
 Alyssa Wilson - April 28
 Cynthia Hernandez - April 28
 AJayah Ellis - April 28
 Nubia Edwards - April 29



Tamara Williams - 27
 Fred Watford - 22
 Woodrow Faison - 17
 Anthony Richardson - 14
 Jason Allen - 12
 Loretta Findlay - 10
 Danny Bell - 10
 Candra Johnson - 7
 Lucia Rice - 7
 Timothy Leonard - 6

Christopher May - 6
 Enrique Soriano - 4
 Caleb Ward - 4
 Gregory Conyers - 4
 Anthony Krakker - 4
 Jaiden Clenney - 4
 Trina Jackson - 3
 Pamela Davis - 3
 Wayne Moseley - 3
 Madison Morgan - 3

McKenna Wolk - 3
 Chiquita Jean - 3
 Vera Goodrum - 2
 Kibryonna King - 2
 Barbara Pritchard - 2
 Matthew Rhody - 2
 Carl Erwin - 2
 Taylor Lebedin - 2
 Candice Worlds - 2
 Thalia Iglesias Barban - 2

Sonia Rodriguez-Hernandez - 2
 Warren Scott - 1
 Javaris Murray - 1
 Parlee Sharpe - 1
 Suzanne Middleton - 1
 Crystal Pechacek - 1
 Frank Maples - 1
 Tara Hoehn - 1
 Mark Wright - 1
 Adrain Holloman - 1
 Trina Hill - 1



Big News: We're Moving to

UKG

Ready

Starting soon, you'll be using a new system called UKG Ready to:

- 🕒 Clock in and out
- 📊 View your employee dashboard
- 📖 Access training in the Learning Center
- 💬 Stay up to date with important info

What You Need to Know Now: ✅ Check your email address!

We'll be sending your login instructions to the **email we have on file in Ascentis**.

- 🔍 Make sure it's correct and you can access it.
- 🔴 If you need to update your email, tell your manager or contact HR **ASAP**.

Here's What You'll Get: *April 4th*

Subject: Welcome to Goodwill Industries Big Bend!

From: noreply@saashr.com

- 🖱️ **Click the login link** in the email to access your account.
- 🔑 **Username:** Your Employee Number
- 🔑 **Password:** Temporary password provided in the email
- ➡️ You'll change your password and set up 2-factor authentication the first time you log in.
- 📧 Check your *spam/junk folder* if you don't see the email right away.
- ! **Do NOT block** emails from noreply@saashr.com

IMPORTANT: Log in by April 11

- 🕒 You must log in **no later than April 11** to stay on track with training and system access.
- 🕒 After logging in, it may take **3-5 days** for your Learning Center (**to access manager and employee training**) to show up.

Need Help?

If you're having trouble accessing your email or logging in, **ask your manager for help** right away. HR is also here if you have questions – don't wait to reach out!

Let's make this transition smooth and easy together!