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**For Immediate Release**

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**Goodwill Industries - Big Bend Benefits Local Students During First Annual Bridal and Formal Wear Event**

[Tallahassee, Fla.] – Goodwill Industries - Big Bend, Inc. is pleased to announce its inaugural Annual Bridal and Formal Wear Event, which will take place from March 8th to March 22nd. In a collaborative effort to support local students, Goodwill Big Bend will partner with schools in Bay, Thomas, Leon and Walton county to provide need-based vouchers totaling \$800 to students who require prom attire. These vouchers will enable students, who might otherwise be unable to afford prom outfits, to shop from Goodwill Big Bend’s extensive selection.

Fred Shelfer Jr., CEO of Goodwill Big Bend, stated, “When Goodwill identifies a need within the community, we strive to address it. This event not only generates funds for our no-cost education, career training, and support services, but also allows us to make a meaningful impact on the lives of local students.”

During this event, a selection of donated bridal gowns, evening dresses, accessories, and men’s formal wear will be available for purchase at our Capital Circle, Destin, Thomasville, and Panama City Beach Parkway locations.

For more information about the grand opening of the Career Resource Center, please contact Kim Gay, Chief of Staff at [kgay@goodwillbigbend.org](mailto:kgay@goodwillbigbend.org)

***About Goodwill Industries - Big Bend***

*Goodwill Industries Big Bend is a non-profit organization dedicated to empowering individuals with disabilities and other barriers to employment to gain independence through the power of work. By providing job training, employment placement services, and other community-based programs, Goodwill Industries - Big Bend helps individuals reach their full potential and achieve self-sufficiency.*

