



Media Contact:

Kim Gay, Chief of Staff

(850) 394-9224

kgay@goodwillbigbend.com

For Immediate Release

November 15, 2024

Goodwill Industries - Big Bend Receives Award for Career Resource Center Renovations

[Tallahassee, Fla.] – Goodwill Industries - Big Bend, Inc. was honored with the Apple of the Eye award for recent renovations of the Springfield Career Center from the Bay County Chamber Ambassadors. This award was presented to recognize Goodwill’s commitment to improving the Bay County community, after the devastation of Hurricane Michael to the shopping center on Highway 98 where its Outlet Store is located.

Since the Career Resource Center’s Grand Opening, walk in traffic has increased from 350 walk-ins to 646 walk-ins, reflecting an 84.57% growth in individuals served. Goodwill is committed to creating a lasting impact through career training, education and job placement services. This facility will also serve as a location where partner organizations can meet with clients and offer support services or hold community events in the large conference space provided.

Said Goodwill CEO Fred Shelfer, “Our new facility will accommodate the growing needs in our classes for high skilled job training made possible by donations from the community.”

For more information about Goodwill’s services, please contact Kim Gay, Chief of Staff at kgay@goodwillbigbend.org.

About Goodwill Industries - Big Bend

Goodwill Industries Big Bend is a non-profit organization dedicated to empowering individuals with disabilities and other barriers to employment to gain independence through the power of work. By providing job training, employment placement services, and other community-based programs, Goodwill Industries - Big Bend helps individuals reach their full potential and achieve self-sufficiency.