

Letter from Mr. Shelfer, President & CEO, Goodwill Industries - Big Bend

As August ushers in both the back-to-school season and the annual migration to college campuses, we are also contending with relentless summer heat—so please remember to take care and stay hydrated.

This month brings notable transitions across several departments. Our retail division will be moving from a structure of four area managers who also managed individual stores to two dedicated district managers, each focusing solely on their territory. Michelle Dунzelmann will oversee the eastern region, while Lisa Gartner will take charge of the west. With their wealth of experience, Michelle and Lisa will now devote their efforts to supporting store operations, coordinating product allocations and enhancing employee training.

In addition, the responsibility for recruiting store staff will shift fully to the retail department, while Kim Gay will spearhead recruitment for all other departments. In addition to Tamara Williams' Human Resource responsibilities, she will take on added responsibilities overseeing our housing department. She will also collaborate with Mission Services to ensure both tenants and employees can fully access the support and resources we offer.



At the Florida Goodwill Association's retreat in May, Fred Watford discovered that Goodwill of Miami uses 28' trailers in area parking lots to collect donations. Inspired by this idea, Fred and Donna Jernigan visited Miami, where they were warmly welcomed and provided with valuable insights into their donation strategy. Recognizing the potential benefits for our retail sales, we are now in the process of implementing this strategy in our territory to increase donations and sales.

Wishing everyone a fantastic month ahead—remember to take care, stay hydrated, and keep cool!

SAFETY -



Goodwill diverts millions of pounds of material from landfills each year. While working, you may encounter a suspicious object or package. This drill outlines the proper response: A manager returns from lunch and checks the mail, finding a large package with excessive postage, foreign markings, oily residue, string, tape and exposed wires. No delivery personnel were seen.

The manager does not touch the package. Staying calm, they announce an evacuation over the intercom, directing everyone to move at least 200 feet away. They check the building for stragglers, then lock up and join staff at the designated meeting point.

A bomb squad arrives, safely removes the package, and clears the area for reentry. The manager then contacts the Safety Director, completes an incident report, and submits it to mthomas@goodwillbigbend.com.

DIVERSITY, INCLUSION AND BELONGING



International Youth Day
Tuesday, August 12th



Women's Equality Day
Tuesday, August 26th

IMPACT STORY



Freddie Smithwick faced major challenges throughout his life, including long periods of incarceration and a battle with addiction. One year ago, after a referral from one of our community stakeholders, Freddie joined our SNAP program. He seized the opportunity, enrolling in intensive skills training and working diligently in our computer lab and at home to complete numerous online courses. Through his dedication, he and his fiancée launched their own business after completing entrepreneurship training—demonstrating his resilience and determination. Mr. Smithwick’s journey hasn’t been easy. He’s overcome vision issues, a difficult criminal history and the stigma of his past. Yet, with faith, perseverance and the support of his new wife, Stacey, he has transformed his life. Together, they’ve built a thriving family and become an inspiring success story in our community.

MEET ENEYDI RIVERA

VP of Workforce Development and Mission Programs

With a degree in Business Administration, specializing in Non-Profit Management, along with National Workforce Development Accreditation and Lean Six Sigma Certification, Eneydi brings a wealth of expertise in grants acquisition, fundraising strategies and data-driven decision-making. Her experience spans state, federal and private funding, ensuring sustainable growth and impact. Leveraging the strength of the Goodwill Big Bend team, retail resources and community initiatives, she is committed to expanding access, opportunities and long-term stability for our customers and the communities we serve. With a clear vision and dedication, she looks forward to growing our Mission and creating lasting change.



MISSION SERVICES



UPCOMING classes

AUGUST 2025

Scan the QR Code to register! Or visit gwwirtualcampus.org



| DATE | DAY | CST | EST | TITLE |
|------|-----|-------------|-------------|-----------------------------------|
| 8/5 | Tue | 9:00-10:00 | 10:00-11:00 | Communication Skills |
| 8/5 | Tue | 11:00-12:00 | 12:00-1:00 | Workplace Conflict |
| 8/5 | Tue | 1:00-2:00 | 2:00-3:00 | Email Etiquette |
| 8/7 | Thu | 9:00-10:00 | 10:00-11:00 | Discover Your Career Path |
| 8/7 | Thu | 11:00-12:00 | 12:00-1:00 | Online Job Applications |
| 8/7 | Thu | 1:00-2:00 | 2:00-3:00 | Chart Your Start On a Job |
| 8/8 | Fri | 1:00-2:00 | 2:00-3:00 | Cram for GED Exam: Social Studies |
| 8/12 | Tue | 9:00-10:00 | 10:00-11:00 | Resume Prep |
| 8/12 | Tue | 11:00-12:00 | 12:00-1:00 | Interview Skills |
| 8/12 | Tue | 1:00-2:00 | 2:00-3:00 | Mastering Indeed |
| 8/14 | Thu | 9:00-10:00 | 10:00-11:00 | Job Search Routine |
| 8/14 | Thu | 1:00-2:00 | 2:00-3:00 | Personal Brand |
| 8/15 | Fri | 1:00-2:00 | 2:00-3:00 | Cram for GED Exam: Science |
| 8/19 | Tue | 9:00-10:00 | 10:00-11:00 | Communication Skills |
| 8/19 | Tue | 11:00-12:00 | 12:00-1:00 | Workplace Conflict |
| 8/19 | Tue | 12:00-2:00 | 1:00-3:00 | MS365 Word: Part 01 |
| 8/19 | Tue | 1:00-2:00 | 2:00-3:00 | Email Etiquette |
| 8/21 | Thu | 9:00-10:00 | 10:00-11:00 | Discover Your Career Path |
| 8/21 | Thu | 11:00-12:00 | 12:00-1:00 | Online Job Applications |
| 8/21 | Thu | 12:00-2:00 | 1:00-3:00 | MS365 Word: Part 02 |
| 8/21 | Thu | 1:00-2:00 | 2:00-3:00 | Chart Your Start On a Job |
| 8/22 | Fri | 1:00-2:00 | 2:00-3:00 | Cram for GED Exam: Language |
| 8/26 | Tue | 9:00-10:00 | 10:00-11:00 | Resume Prep |
| 8/26 | Tue | 11:00-12:00 | 12:00-1:00 | Interview Skills |
| 8/26 | Tue | 1:00-2:00 | 2:00-3:00 | Mastering Indeed |
| 8/28 | Thu | 9:00-10:00 | 10:00-11:00 | Job Search Routine |
| 8/28 | Thu | 1:00-2:00 | 2:00-3:00 | Personal Brand |
| 8/29 | Fri | 1:00-2:00 | 2:00-3:00 | Cram for GED Exam: Math |



NOW ENROLLING FOR THESE UPCOMING CERTIFICATE CLASSES!

5-Week Construction Class

6-Week Bookkeeping Class

8-Week CNA & BLS Class

6-Week QuickBooks Class

Seven Online Digital Tech Courses from Google, IBM, & Meta



Mid-Year Mind & Mood Check

As we cruise through the second half of the year, it's a great time to pause and check in with yourself. The hustle of day-to-day life can wear us down without realizing it. This month in the Care Corner, we encourage you to take five – five minutes, five deep breaths, five small changes – whatever speaks to your well-being.

✨ Here are five simple ways to recharge at work or home:

1. Try a “tech-free” break – Step outside for 5–10 minutes without your phone.
2. Hydrate with intention – Add lemon, mint or cucumber to your water to make it feel refreshing and new.
3. Leave kind notes – A sticky note with encouragement left for a coworker (or yourself) can go a long way.
4. Stretch it out – Set a timer to stretch your shoulders, neck and legs every hour.
5. Reflect in one sentence – At the end of each day, jot down one sentence that sums up something you're grateful for.

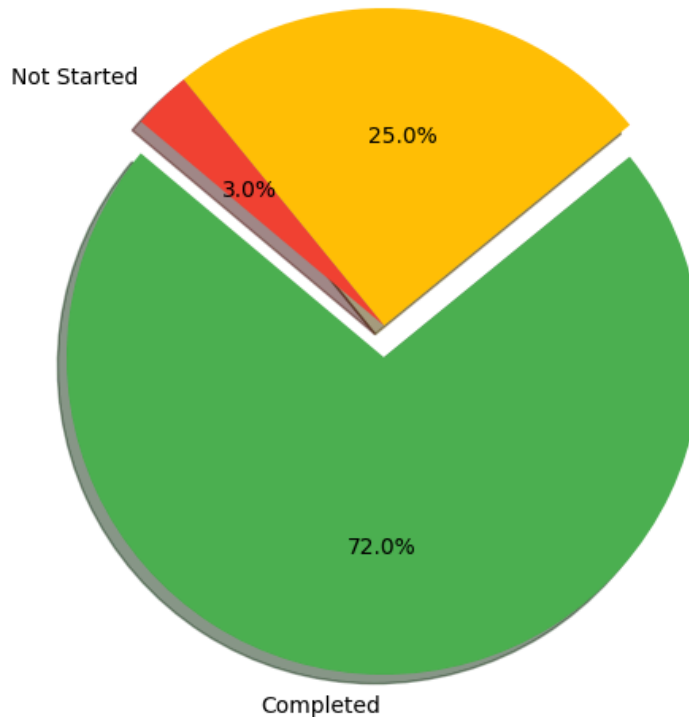
Remember, caring for yourself isn't selfish – it's essential. And when you care for yourself, you show up stronger for everyone else.

Until next time, stay kind to yourself ❤️

2024 - 2026 Strategic Goals and Objectives



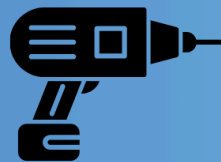
GIBB 2025 Strategic Goals Progress In Process





Join Sleep in Heavenly Peace for Bunks Across America

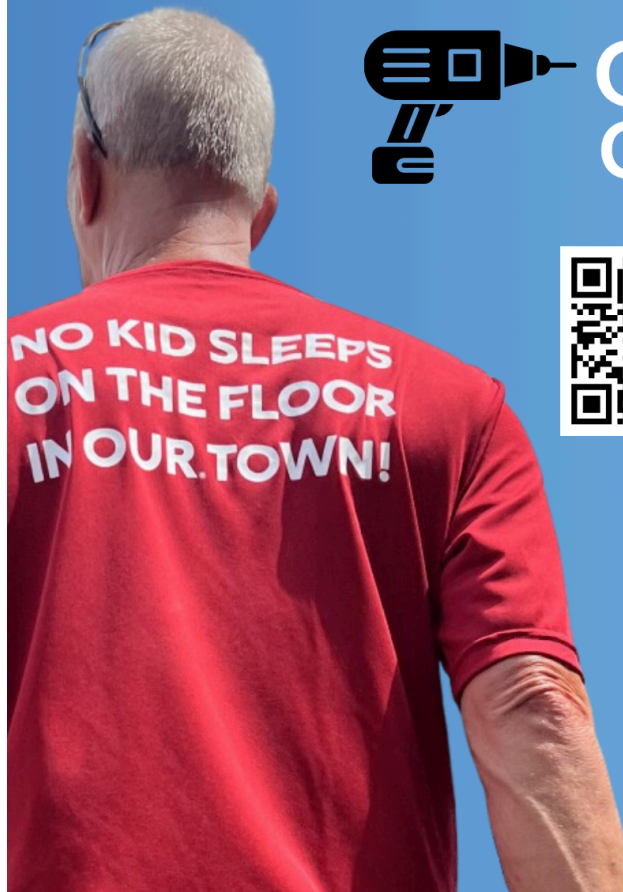
During September 6-13, Sleep in Heavenly Peace will be building thousands of beds with the help of thousands of volunteers.



Grab a Drill.
Change Lives.



Scan here to
learn more!



SHOUTOUTS!

A Hand Up, Not a Handout

I came in low, worn thin with doubt,
A soul unsure, just trying to tough it out.
Life had leaned heavy, storms wouldn't cease,
But Goodwill stood waiting—an island of peace.

No questions too harsh, no judgments too loud,
Just kind eyes and purpose that stood strong and proud.
They saw not my struggle as something to shame,
But a story unfolding, a flickering flame.

They offered me more than just work for the day,
They gave me a path, a reason to stay.
With each processed donation, each item on shelf,
I was slowly reclaiming a part of myself.

A paycheck, a purpose, a mentor, a crew—
The start of becoming somebody new.

Not charity's whisper, but dignity's rise,
With shoulders held higher and hope in my eyes.

Now I stand strong, still learning to climb,
With Goodwill beside me, one step at a time.
It's more than a store, it's a place we begin—
A hand up in life...a chance to win.

-Michael Rebeck

SHOUTOUTS!



I'd like to give a shout out to **Matt Rhody** and a big thank you for all your help and continued support, you have helped us in so many ways. So, thank you Matt for all you do for the E-commerce team!

-Donna Jernigan



Shout out to **Elizabeth Rush** for setting up a meeting with Second Circuit Judge Ronald Flury! He is very impressed with what Goodwill Reentry Services has contributed to the community and looks forward to working with us in the near future! He is in Gadsden County and has asked us to attend court again in a few weeks. Judge Flury is very supportive of our initiative in Gadsden.



Thank you to Donna Jernigan and the E-commerce Team for generously providing us with a camera they no longer needed. This will enhance our ability to produce quality content for upcoming events, and we are grateful for the support.

-The Marketing Team

Ingredients

- 1 lb (450g) shrimp, peeled and deveined
- 8 oz (225g) fettuccine or pasta of choice
- 2 tablespoons butter
- 2 cloves garlic, minced
- 1 cup heavy cream
- 1 cup grated Parmesan cheese
- Salt and pepper to taste
- Optional: chopped parsley for garnish

Directions



1. **Cook the pasta** in salted boiling water until al dente. Drain and set aside.
2. **Sauté the shrimp** in 1 tablespoon of butter over medium heat for 2–3 minutes per side, until pink and cooked through. Remove from the pan.
3. **Make the Alfredo sauce:** In the same pan, melt the remaining butter. Add minced garlic and cook for 30 seconds. Pour in the cream and simmer for 2–3 minutes. Stir in Parmesan until melted and smooth. Season with salt and pepper.
4. **Combine** the cooked pasta and shrimp with the sauce. Toss everything together and heat for 1–2 minutes.
5. **Serve hot**, optionally garnished with chopped parsley.

We want to hear your favorite recipes, so email your ideas to cblackwell@goodwillbigbend.com!



Amanda Martinez - August 1
 Eligah Ward - August 1
 Rodriguez S. Burch - August 1
 Karen Helene Cochran - August 1
 Nathan Tabor - August 2
 Jennifer Adams - August 2
 Scott Andrews - August 3
 Stacy Murray - August 3
 Marlon Marshall - August 4
 Rick C. Campbell - August 4
 Robert William Joiner - August 5
 Griffin Shelfer - August 5
 Gerald Hawthorne - August 6
 Aedan James Longen - August 7
 Ashley Lashay Vann - August 7
 Arlene Cintorino - August 8
 Carolyn Dudney - August 8
 Matthew Franklin - August 8
 Raisha Licht - August 8
 Yamil Calonge - August 10
 Nadarious Lamar Tatum - August 10
 Melissa Spicer - August 10
 Malania Malone - August 10

Tonya Watson - August 10
 Lucas Michael Turner - August 10
 Ari Sannii King - August 10
 Cathy Berry - August 11
 Charlton Williams - August 11
 Amanda Scarborough - August 11
 Cheryl Regna - August 11
 Kiara Hankins - August 12
 Je'hvonni Hogan - August 12
 Kent Leigh Chamberlain - August 12
 Tanya Nicole Hurd - August 12
 Kyle Roger Smith - August 13
 Jamel Batchelor - August 14
 Alma Lilia Zepeda - August 14
 Christina G. Williams - August 14
 Nicol Robbyn Vee Pryor - August 14
 Trina Lynn Hill - August 15
 Brian Neal - August 15
 Maxwell Devone Jackson - August 15
 Donna Ballard - August 16
 Bryauna Ann Hosfelt - August 17
 Benjamin Curtis Watson - August 17
 Faith C. Dickey - August 17

Phillip Hadley - August 18
 Benjamin Emanuel Alvarez - August 18
 Harley Mosley - August 18
 Jasmine Ann Oliver - August 18
 Zola Ann-marie Campbell Gayle - August 18
 Daniel Magwood - August 19
 Kimberly Ann Girtell - August 19
 Yolanda Jane Donley - August 19
 Mary Ann Lee - August 19
 Nevan Scott Heinekamp - August 20
 Angela E. Smitherman - August 20
 Susan Randolph Morgan - August 21
 John Corey Scott - August 21
 Evelyn Ann Pensgard - August 21
 Alvin Lee McNair - August 22
 Melonie Haith - August 22
 Carlos Pamas - August 22
 Vivian Eubanks - August 23
 Brandon Lamar Pickett - August 23
 Alissa Marie Carlin - August 23
 Mary E. Hughes - August 24
 Siena Fayte Parker - August 24
 Catherine Elaine Greene - August 24

Tony Hall - August 25
 Xaomi Rose Johnson - August 25
 Dorcia Marie Oliver - August 25
 Kevin Rolando Alas Aragon - August 26
 Brenda Allen - August 26
 Copeland Barrett - August 26
 Susan A. Dumont - August 27
 Sheila Poppell - August 27
 Janniah Bresha Dow - August 29
 Maylin Oliva Bracho - August 29
 Terrance Watkins - August 29
 Freddie Strong - August 29
 Kyle Spencer Motiska - August 29
 Andrew Scott Anderson - August 29
 Ben Reeves Gaultney - August 30
 Rachel Benson - August 30
 Kedarian E. Cooper - August 31
 Benjamin Nathan Durrance - August 31
 Raymond Thorn - August 31



Treasa Gray - 26
 Lisa Gartner - 17
 Elizabeth Ann Cooper - 17
 Bruno Sperduti - 15
 Wilfred Benoit - 14
 Zydre Palukaityte - 14
 Shawki Shawanda Williams - 12
 Gerhard Schlund - 12
 Anna Godfrey - 11
 Larry T. Edwards - 10
 Raymond Thorn - 10
 Jimmie Lewis Mickens - 8
 Mikki L. Pulse - 8
 Mary White - 7
 Roderick Deon Murphy - 7
 Bradon A. McCormick - 7
 Jennifer Marie Powell - 6
 Durann Lea Morgan - 6
 Pamela Sue Zegarski - 6

Tina Lynn Wenrich - 6
 Prakash S. Khilnani - 5
 Jamil Dickey - 5
 Francine M. Mcgahen - 5
 Warren Mitchell Scott - 5
 Hayley Ann Melvin - 5
 Karen Helene Cochran - 5
 Harold Antonio Mcknight - 5
 Rosa Romona Martinez - 4
 Robert Lee Moore - 4
 Amanda Elizabeth Beaman - 4
 Sandra Perkins - 3
 Natasha Vittitow - 3
 Maria Candelaria Gonzalez Gallegos - 3
 James Clarence Register - 2
 Michael Ross Goldstein - 2
 Kyle Spencer Motiska - 2
 Teresa A. Harrison - 2
 Jamese April'e Lovejoy - 2

Paul Anthony Ramsay - 2
 Katherine Nicole Ramirez - 2
 Christopher Bernard Rushing - 2
 Sandra Sue Fabacher - 2
 Ann M. Swenbeck - 2
 Doris Rebecca Johnson - 2
 Skyler Michelle Anderson - 2
 Misty Danielle Beaman - 2
 Jayla Maddison Boals - 1
 Deborah Eldridge Peterson - 1
 Christopher William Pelletier - 1
 John Alister Rawls - 1
 Alma Lilia Zepeda - 1
 Iyanna Lynn Keys - 1
 Lee Vause Creary - 1
 Pamela Kay Wells - 1
 Jessica O. Herdez - 1
 Shari Wilson - 1
 Matthew Moore - 1

Amanda Gail Whitley - 1
 Brandon Terrice Tennyson - 1
 Dawson Art Tisdale - 1
 Cedric Starks - 1
 Cedrick Terrelle Conyers - 1
 Camelo Romelus - 1
 Tina Marie Lambright - 1
 Bill Russell Collins - 1
 Aileen Galas - 1
 Debra Laux - 1