

Letter from Mr. Shelfer, President & CEO, Goodwill Industries - Big Bend

Two significant events are scheduled for March. First, our annual meeting will take place on March 11 in Tallahassee, marking our 60th year as an organization—our diamond anniversary. During this official board meeting, attendees will review last year’s results, including our financial performance and the number of people served. We are especially proud of these achievements: maintaining a strong financial position and assisting over 15,000 individuals with employment and education services. Additionally, several awards will be presented to both employees and contributors, such as Achiever of the Year, the Spirit of Goodwill and Mission Partner of the Year, among others.



The second event is the Conference of Executives, beginning on March 23. This gathering includes leaders from all 153 Goodwills in the network, as well as overseas affiliates. The conference features educational sessions, and executives, through their boards, can make recommendations to Goodwill International on local concerns. Spanning three days, the conference offers an excellent opportunity to learn best practices and build relationships with fellow executives. It will be held in Las Vegas and you can bet it will be a good one.

MEDICAL EMERGENCY - Life threatening to the customer

1. If a customer appears to be in pain, ask them if they would like an ambulance to be called (they have a right to decline).
2. When the customer’s pain evidently persists (for example collapses on the ground) make sure to dial 911, and ask emergency dispatchers for an ambulance.
3. It is crucial that you complete a critical incident report and submit it to mthomas@goodwillbigbend.com.



DIVERSITY, INCLUSION AND BELONGING



March is
Women's History Month



Spring clocks ahead an hour at 2am for
Daylight Savings Time
Sunday, March 8th



St. Patrick's Day
Tuesday, March 17th

IMPACT STORY



TJ "Bird" Kern wrestles as a hobby and has wrestled with barriers to work due to justice system involvement. TJ took a second chance at Goodwill to complete requirements for graduation from Drug Court. TJ decided to give his best and be dependable in all areas of his life to give back to the community.

His commitment is paying off. He graduated early from Drug Court. He has chosen to stay and serve the community through being a Lead In Training at the Marianna Store. He appreciates Goodwill and Store Manager Brandi Chesnutt, for seeing his potential and allowing him to contribute. He strives to show his appreciation by supporting leadership and giving back through team training and support as Safety Captain; not because he has to, but because he gets to.



Check out a video about another one of our impact stories by scanning the QR code or visiting:
<https://youtu.be/aMWF7RfD6A8>



UPCOMING classes

MARCH 2026

Scan the QR Code to register! Or visit gwwirtualcampus.org



DATE	DAY	CST	EST	TITLE
3/3	Tue	9:00-10:00	10:00-11:00	Communication Skills
3/3	Tue	11:00-12:00	12:00-1:00	Workplace Conflict
3/3	Tue	12:00-2:00	1:00-3:00	IBM IT Fundamentals (Class 1 of 4)
3/3	Tue	1:00-2:00	2:00-3:00	Email Etiquette
3/5	Thu	9:00-10:00	10:00-11:00	Discover Your Career Path
3/5	Thu	11:00-12:00	12:00-1:00	Create Your Personal Brand
3/5	Thu	12:00-2:00	1:00-3:00	IBM IT Fundamentals (Class 2 of 4)
3/5	Thu	1:00-2:00	2:00-3:00	Financial Fundamentals
3/6	Fri	1:00-2:00	2:00-3:00	GED Cram for the Exam: Social Studies
3/10	Tue	9:00-10:00	10:00-11:00	Resume Prep
3/10	Tue	11:00-12:00	12:00-1:00	Interview Skills
3/10	Tue	12:00-2:00	1:00-3:00	IBM IT Fundamentals (Class 3 of 4)
3/10	Tue	1:00-2:00	2:00-3:00	Mastering Indeed
3/12	Thu	9:00-10:00	10:00-11:00	Job Search Routine
3/12	Thu	11:00-12:00	12:00-1:00	Chart Your Start On a Job
3/12	Thu	12:00-2:00	1:00-3:00	IBM IT Fundamentals (Class 4 of 4)
3/12	Thu	1:00-2:00	2:00-3:00	Online Job Applications
3/13	Fri	1:00-2:00	2:00-3:00	GED Cram for the Exam: Science
3/17	Tue	9:00-10:00	10:00-11:00	Communication Skills
3/17	Tue	11:00-12:00	12:00-1:00	Workplace Conflict
3/17	Tue	12:00-2:00	1:00-3:00	MS365 Word: Part 01
3/17	Tue	1:00-2:00	2:00-3:00	Email Etiquette
3/19	Thu	9:00-10:00	10:00-11:00	Discover Your Career Path
3/19	Thu	11:00-12:00	12:00-1:00	Create Your Personal Brand
3/19	Thu	12:00-2:00	1:00-3:00	MS365 Word: Part 02
3/19	Thu	1:00-2:00	2:00-3:00	Financial Fundamentals
3/20	Fri	1:00-2:00	2:00-3:00	GED Cram for the Exam: Language
3/24	Tue	9:00-10:00	10:00-11:00	Resume Prep
3/24	Tue	11:00-12:00	12:00-1:00	Interview Skills
3/24	Tue	12:00-2:00	1:00-3:00	MS365 PowerPoint: Part 01
3/24	Tue	1:00-2:00	2:00-3:00	Mastering Indeed
3/26	Thu	9:00-10:00	10:00-11:00	Job Search Routine
3/26	Thu	11:00-12:00	12:00-1:00	Chart Your Start On a Job
3/26	Thu	12:00-2:00	1:00-3:00	MS365 PowerPoint: Part 02
3/26	Thu	1:00-2:00	2:00-3:00	Online Job Applications
3/27	Fri	1:00-2:00	2:00-3:00	GED Cram for the Exam: Math
3/31	Tue	9:00-10:00	10:00-11:00	Communication Skills
3/31	Tue	11:00-12:00	12:00-1:00	Workplace Conflict
3/31	Tue	12:00-2:00	1:00-3:00	IBM IT Fundamentals (Class 1 of 4)
3/31	Tue	1:00-2:00	2:00-3:00	Email Etiquette
4/2	Thu	9:00-10:00	10:00-11:00	Discover Your Career Path
4/2	Thu	11:00-12:00	12:00-1:00	Create Your Personal Brand
4/2	Thu	12:00-2:00	1:00-3:00	IBM IT Fundamentals (Class 2 of 4)
4/2	Thu	1:00-2:00	2:00-3:00	Financial Fundamentals
4/3	Fri	1:00-2:00	2:00-3:00	GED Cram for the Exam: Social Studies

CARE CORNER



Supporting Wellness with Aromatherapy

A Simple Addition to Everyday Wellness

Scent influences important parts of the brain. Using essential oils such as lavender, chamomile, neroli, and vetiver reduce stress. Furthermore, peppermint, eucalyptus, rosemary and citrus bring mental clarity and alertness. All of these aromas encourage healthy sleep habits.

Key Takeaways

Aromas are a powerful way to reach what your body and mind needs. They allow you to slow down and reset. Each scent has a unique ability to emit relaxation. Take a deep breath and choose a scent that is right for you.

Sometimes, wellness is found in the smallest moments.



2024 - 2026 Strategic Goals and Objectives



SHOUTOUTS!



From Kathy Folsom:
 “Thank you
 Donation Acquisition Teams
 in PC and Tallahassee!”
 (pictured left: Pam Davis)

bts total access

**Congratulations to the
Top 10 Retail Mangers
 using the BTS Retail
 Training System.
 (listed right)**

Name	Total Activities Completed
Lisa Gartner	36
Marah Hansen	35
Nicolette Hamm	32
Elizabeth Cooper	30
Gerhard Schlund	30
Jeffery Davis	21
LaFon Dickens	21
Tina Wells	19
Jacqueline Cruz	17
Jason Nemeth	16

SHOUTOUTS!

Congratulations Training Completions

Lead Associates

Christopher May-CP Tallahassee

Jennifer Livingston-ValP

Lori Gephart-Crestview

Melissa Morgan-PCB Parkway

Regina Gallaher-23rd Street

Jackie Cruz-PCB Parkway

Assistant Managers

Lori Gephart-Crestview

Store Managers

Kathleen Farmer-CVWCP

Lori Gephart-Crestview

Sandra Ruffin-PCB Parkway

MEET SHANNON HARPER *Chief Financial Officer*

I grew up at Goodwill, starting in 1999 as an assistant in the Sales Department and worked my way up to my current position with the amazing Accounting and Executive Teams. I recently returned back home to Goodwill after a year and a half with the Florida Chamber of Commerce. I love my Goodwill family and it feels great to be back. I am a lifetime learner and enjoy opportunities to help support our growth.

When I'm not crunching numbers, dotting the I's or crossing the T's, I enjoy reading, fishing, baking cakes for family events, riding my motorcycle and taking our RV out on adventures.



Pot of Gold for St Patty's Day Dinner by Latonya Walker

Ingredients

- 2 boxes of Velveeta Shells & Cheese
- 1 pound of Ground Beef Chuck browned and drained
- 1, 16 oz Jimmy Dean Regular Pork Sausage browned and drained
- 1 can of undrained Rotel Original Diced Tomatoes & Green Chiles



Directions

1. Prepare the Pasta: Cook the Velveeta Shells & Cheese, according to the package directions.
2. Brown the Meats: While the pasta boils, brown the ground beef and sausage in a large skillet over medium-high heat. Drain the excess grease.
3. Add Rotel: Stir in the whole can of Rotel, including juice, into the drained meat.
4. Combine: Combine the prepared shells and cheese into the meat and Rotel mixture. Stir well until fully combined and heated through.

We want to hear your favorite recipes, so email your ideas and pictures to mjaap@goodwillbigbend.com.



HAPPY BIRTHDAY!



Mary Lawford - March 2
 Monica Hudson - March 2
 StarRos Smith - March 3
 Ann Gates - March 3
 Pj Heckert - March 4
 Geoffrey Quick - March 4
 Amard Dickey - March 4
 Johnnie Mitchell - March 5
 Tonya Russell - March 5
 Janet Marie - March 5
 Eleanor Schools - March 5
 Nicholas Lawson - March 5
 Danny Bell - March 6
 Chastity Russell - March 6
 Byron Merritt - March 6
 Thomas Payne - March 7
 Osiris Brown - March 7
 Madison Morgan - March 8
 Jahlia Blue - March 8
 Gabriel Gandy - March 8
 Randarrius McClure - March 8
 Sobeida Tomes - March 8
 Susan Staines - March 9
 Aileen Galas - March 9
 Dominique Neal - March 9

Laura Syfrett - March 10
 Arderrious Marshall - March 12
 Brittney Hubbard - March 12
 Carlo Medina - March 13
 Adam Coleman - March 13
 Shantika Cuyler - March 13
 Eric Harris - March 13
 Johnnie Williams - March 14
 Patty Betty - March 15
 Ivan Johnson - March 16
 Tamara Lockley - March 16
 Donna Jernigan - March 17
 Jennifer Livingston - March 17
 Sandra Ruffin - March 17
 Wayman Favors - March 18
 Draune Williams - March 18
 Carol Lucas - March 18
 Rajah Sheffield - March 19
 Thomas Dozier - March 20
 Helen Weaver - March 20
 Mania Danisa - March 20
 Moises Ledesma - March 20
 Loretta Findlay - March 21
 Zeph Clauson - March 21
 Kaiden Flowers - March 22

Shauntavian Smith - March 22
 Kristina Smith - March 23
 Matthew Blair - March 23
 Donna Wyatt - March 23
 Austin Williams - March 24
 Xavier Wyche - March 24
 Benjamin Peters - March 25
 Cullen Thompson - March 25
 Jennifer Rowan - March 25
 Clara Denson - March 25
 Isaiah Smith - March 25
 Lori Gephart - March 26
 Timothy Leonard - March 26
 Cedric Starks - March 26
 Rosamaria Flores - March 26
 Paul Mcauliffe - March 28
 Arleshea Johnson - March 28
 Laura Angleton - March 29
 Trinity Bates - March 29
 Elizabeth Knighton - March 29
 Kedrick McGary - March 29
 Marki Dickey - March 30
 Sierra Ferrell - March 30
 Alina Duncan - March 31
 William McBride - March 31
 Theresa Wolfenbarger - March 31



HAPPY ANNIVERSARY



Shanti Orsini - 12
 Adrena Curtis - 9
 Alissa Carlin - 9
 Donald Abell - 8
 Lindsey Carroll - 5
 Tonya Russell - 5
 Merlita Rancourt - 5
 Calvin Pace - 5
 Samuel Treadway - 5
 Mondrell George - 5
 Ruthie Boyd - 4
 Michael Hutchinson - 4
 Alyssa Wilson - 4
 LeRoy Smith - 4
 Ralph Trawick - 3
 William Barnhart - 3

Gary Gonzales - 3
 Lorenza Griffin - 3
 Timothy Williams - 3
 Edward Tinsley - 3
 Lakiba Williams - 3
 Mary White - 3
 Isiah Cuyler - 3
 Brandi Smith - 2
 Thomas Payne - 2
 Alana Barnes - 2
 Ryleigh Crawford - 2
 Matthew Callaway - 2
 Torrianno Neal - 2
 Jesse Nixon - 2
 Ibrahima Balde - 1
 Maylin Bracho - 1
 Tatum Cleveland - 1

Adam Coleman - 1
 Makenna Johnson - 1
 Ursula Diaz - 1
 Brandon Robinson - 1
 Amoy Wedderburn - 1
 Linnon Harris - 1
 Montayvis Thomas - 1
 Nicholas Lawson - 1
 Aiden Liptak - 1
 Mitchell Bazzle - 1
 Imelda Simon - 1
 Eric Hartsfield - 1
 Kennadie Smith - 1
 Tracy Riley - 1
 Gabriel Gandy - 1